

Informative Whitepaper from Speed4Trade



Trendreport: Fresh Impulses

The Trend Report highlights current hot topics in the digital automotive aftermarket. As a reader, you will gain fresh ideas, professional insights, and practical solution ideas for your digitization project.

For: Automotive parts suppliers, aftermarket professionals & trendsetters.

What: Reports, commentaries, market figures

What for: Highlights relevant trends, areas for action, pressing „pain points“ in E-Commerce. You decide what is relevant to you and what you are concerned with.

Appears: annually in German/English, approx. 30 pages

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Informative Studies from Speed4Trade



AA-STARs: Autoparts-Shop-Index

The AA-STARs index lists the top online stores in the automotive aftermarket across Germany. The study also includes special spotlight topics such as aftermarket-relevant store systems or online marketplaces.

For: Automotive parts suppliers & market observers

What: Market data online automotive aftermarket - B2C, Germany (own algorithm)

What for: Supports in analyzing the market and competition. With reliable data, better decisions can be made for own projects.

Appears: annually in German, approx. 20 pages

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