

Make better decisions – with Speed4Trade Analytics.

# AA-STARS | Issue 7

Study paper

Automotive Aftersales Shop Index

January 2025

 **Speed4Trade**

[www.speed4trade.com](http://www.speed4trade.com)

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# Summary

- **Market research: 20,000+ URLs | 9,000 B2C online shops**
- **Market segment: Automotive Aftermarket B2C | Cars | Europe**
- **Market dynamics: Annual survey & update**
- **Market data: Objective algorithm | Research from the buyer's perspective**

## AA-STARS – Benchmark with market dynamics

If you want to be successful in online retail, you don't just have to rely on outstanding digital retail solutions. You should also know and observe the market and the competition in order to derive appropriate options for action. In our view, it's all about making better decisions based on reliable data.

In order to do justice to this, Speed4Trade established the AA-STARS automotive aftersales shop index as a benchmark more than 5 years ago, which we would like to present to you here in the seventh edition of our study paper. The study paper provides an insight into the most frequently visited B2C online shops as an initial guide.

**The frequency of visits to the European market as a whole rose by + 0.6 %.**

### Our seventh issue also contains new features:

- Focus on the "Parts" segment (better comparability between countries)
- Changes in the rankings of online shops for 22 European countries
- European market development compared to the previous year
- Analysing European market dynamics

When it comes to the automotive aftermarket and digital trading solutions for B2C and B2B, Speed4Trade is always mentioned as a relevant contact. Not only is our many years of technical expertise from a wide range of projects in demand, but also our market knowledge. This makes us a valuable business partner for all market participants in the automotive aftersales sector (OEM/IAM parts manufacturers, parts wholesalers, car dealerships, repair shops, pure online retailers or associations).



Head of Data Management & Analytics  
Speed4Trade GmbH

# Reasons for the study

## Motivation

Industry-independent B2C e-commerce is strongly influenced by the consumer goods index of the individual countries.

In 2023, e-commerce as a sales channel recorded a decline for the first time and began to recover in 2024 to return to previous growth figures.

B2C e-commerce in the automotive aftersales market is subject to additional industry-specific influences. Various uncertainties among consumers in Europe arise from the current political and geopolitical framework conditions. Above all, the lack of reliability in the planning and implementation of environmental policy decisions affects the automotive industry and consumers.

The lack of a reliable basis for decision-making is one of the biggest factors influencing a reluctance to buy, whether in the area of corporate investment or private consumption. A reluctance to buy capital goods can have a positive impact on the aftersales aftermarket. However, a general reluctance to buy in the consumer goods sector can also have a negative effect.

Overall, demand via the B2C e-commerce channel in the automotive aftermarket grew moderately by 0.6 % in the 22 European countries analysed. However, we do not see a uniform picture in Europe, but rather a strong diversification in the individual European countries. This is also in the results of the individual countries in the European comparison.

We would like to make an extract of our results available to our customers and interested parties with this study paper.

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Suppliers in the automotive aftermarket **benefit** from this study paper as follows: They receive information on the competition in B2C online retail for more than 20 countries in Europe. This provides them with information on market distribution and their market position for an assessment of their own potential for deriving measures.

# Results – Overall ranking Europe | Parts segment

## Europe

for the 22 selected countries including Germany

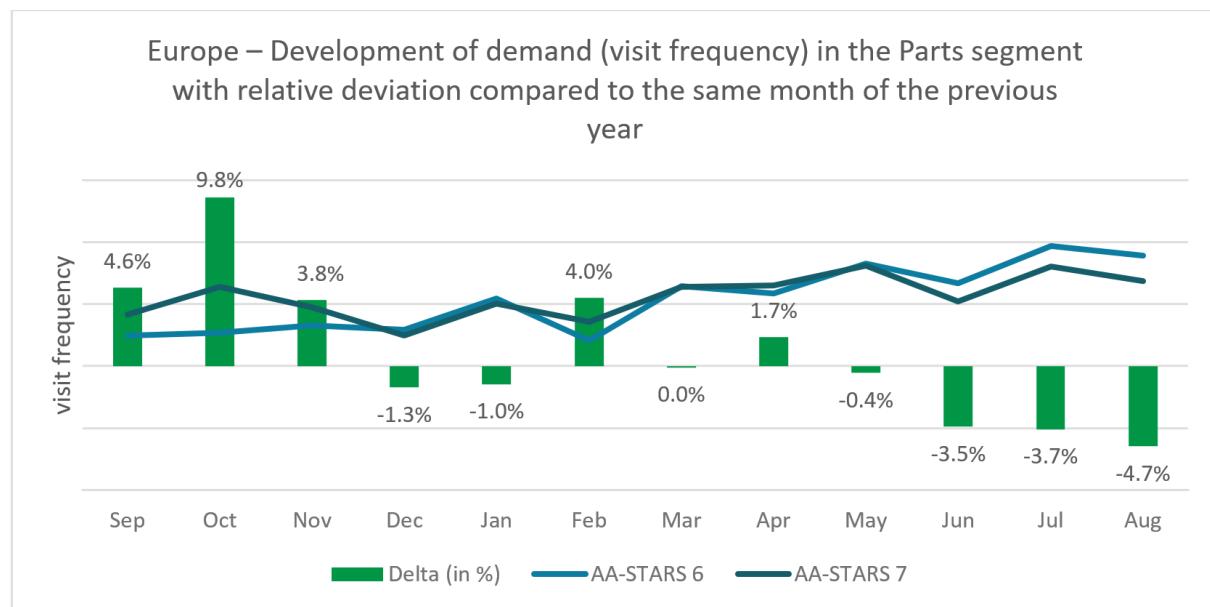
Number of registered cars in 2021: 290.3 million

Number<sup>1</sup> of parts shops in the index in the 22 countries:  
n = 1,931

**The frequency of visits to the European market as a whole increased by + 0.6 %.**

In this AA-STARS 7 study, the period from September 2023 to August 2024 is compared with the figures from the previous year (September 2022 to August 2023) in the B2C online shop ranking<sup>2</sup>. This allows conclusions to be drawn about the development of demand (based on visit frequency) in the market. This enables an inflation-adjusted view that is also independent of any delivery difficulties.

### Frequency of visits:



Market development in Europe as a whole: + 0.6 %

1st half-year: + 3.3 %

2nd half-year: - 1.8 %

Trend<sup>3</sup> : Compared to the previous year, the frequency of visits has fallen in recent months. It is not foreseeable that this trend will reverse in the coming months.

<sup>1</sup> "n =" is the number of parts shops excluding used parts shops

<sup>2</sup> Only shops with an annual turnover of at least € 50 K are considered for the ranking

<sup>3</sup> Attempt to describe a possible further development in the future, based on the change in visit frequency compared to the same month of the previous year

## Top 10 shops overall ranking Europe:

Ranking index 2024	Change compared to previous year <sup>4</sup>	Top automotive aftersales online shops (URL)	The company
1	-	www.halfords.com	Halfords Limited
2	+1	www.oscaro.com	Parts Holding Europe (PHE) / OSCARO SA
3	-1	www.eurocarparts.com	LKQ / Euro Car Parts Limited
4	+1	www.autodoc.de	Autodoc SE
5	+3	www.partsouq.com <sup>5</sup>	PS AUTO GOODS WHOLESALERS L.L.C, VAE
6	-2	www.norauto.fr	Mobivia / société Norauto France
7	-1	www.auto-doc.fr	Autodoc SE
8	+1	www.autodoc.es	Autodoc SE
9	-2	www.autodoc.co.uk	Autodoc SE
10	-	www.auto-doc.it	Autodoc SE

### Special features in the top 10

The shop [www.partsouq.com](http://www.partsouq.com) recorded the highest growth in demand in the top 10 compared to the previous year and was rewarded with a gain of 3 places. This shop is very internationally active and, according to its own information, has an assortment of 17 million parts.

The frequency of visits to the top 10 shops grew by 3.3 %, of which the Autodoc shops only grew by + 1.7 % (less than the average) and the other 5 shops by + 4.3 % (more than the average). If Autodoc only had one shop across Europe, Autodoc would be number 1 in the European market.

### Distance from 1st place to "runner-up"

The shop [www.halfords.com](http://www.halfords.com) was able to further extend the large gap to [www.oscaro.com](http://www.oscaro.com) (2nd place).

### Rising stars and newcomers in the top 100+:

The climbers and newcomers are shops that have the potential to place in the top 10 due to a significant increase in rankings.

### Climber in the top 100

[www.autodoc.co.no](http://www.autodoc.co.no) from 94th place to 57th place (+ 37 places)  
[www.lkq.cz](http://www.lkq.cz) from 63rd place to 30th place (+ 33 places)

### New entrants in the top 100

[www.myparto.com](http://www.myparto.com) from 144th place to 91st place (+ 53 places)  
[www.partauto.fr](http://www.partauto.fr) from 147th place to 96th place (+ 51 places)

<sup>4</sup> "-" in a cell means no change compared to the previous year

<sup>5</sup> <https://partsouq.com/site/contact> --> Company headquarters in UAE; global distribution of traffic; allocation to UK, as most visitors come from the United Kingdom at just under 8 %

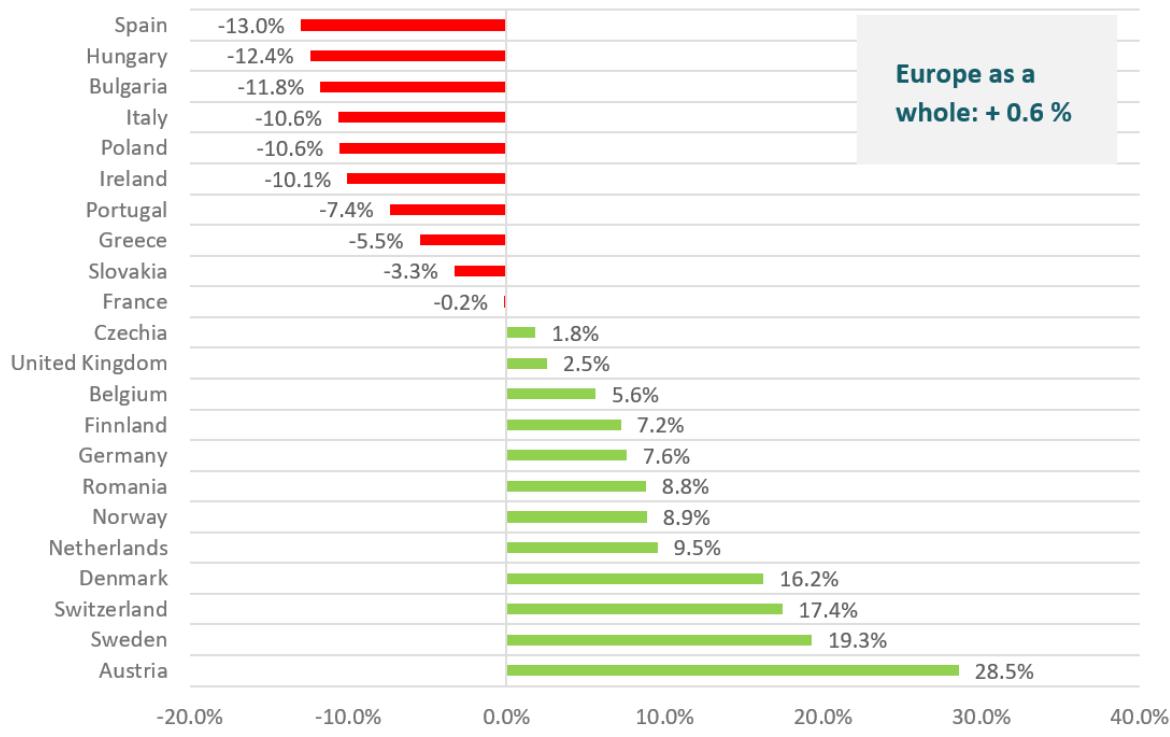
## Development of demand in the countries for B2C online shopping

In Europe, there is strong diversification and no uniform change in terms of demand trends.

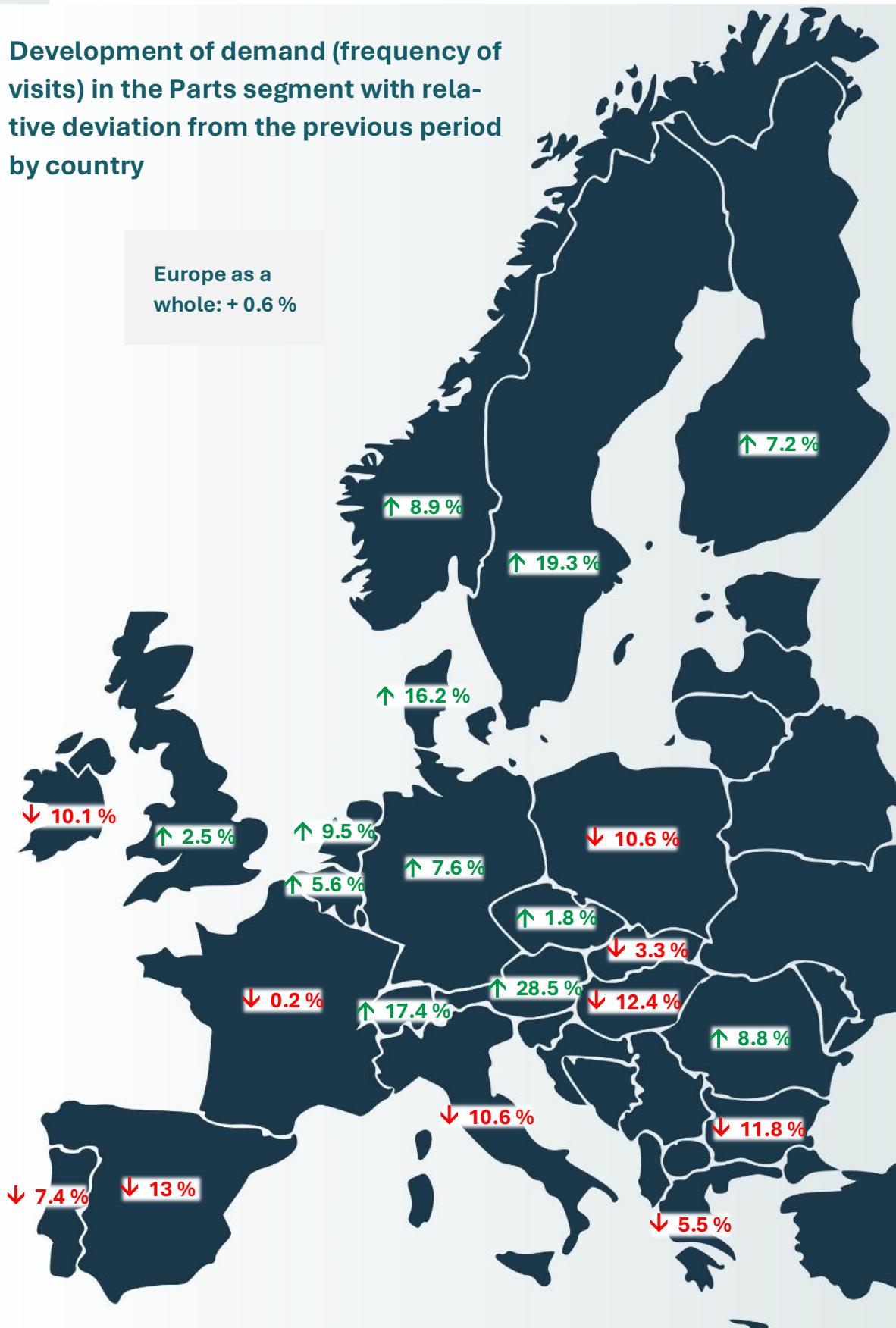
Austria recorded the strongest growth in demand by a considerable margin at + 28.5 % and therefore performed significantly better than the European market. Sweden (+ 19.3 %) and Switzerland (+ 17.4 %) are among the countries with the strongest growth.

The country with the weakest growth in demand is Spain with - 13 %, followed by Hungary (- 12.4 %) and Bulgaria (- 11.8 %).

Development of demand (visit frequency) in the parts segment with relative deviation from the previous period for each country



## Development of demand (frequency of visits) in the Parts segment with relative deviation from the previous period by country



## Market dynamics in the European ranking

Market dynamics is the constant change and movement of a market.

This dynamic of market participants is characterised on the one hand by the quantity that is exchanged in a defined group (e.g. top 100) (*analysis of the exchange quantity*). Another factor is the speed at which market participants rise within a group (*analysis of the speed of ascent*).

The analysis types indicate how high the market participants' chances are of entering the market or the defined group (e.g. top 100) or of improving and moving up within the group.

Both types of analysis are analysed for Europe for the different group sizes top 10, top 100 and top 1,000.

### Analysis of the exchange quantity:

The exchange volume here describes how many new shops join and leave a defined group (with a fixed group size). The higher the percentage, the higher the market dynamics in relation to the exchange quantity.

The European top 10 is static. The frontrunners in Europe are set.

However, if we look at the new entrants in the individual country top 10, the probability of making it into the top 10 of the respective country is 11 %.

In the defined group of the European top 100, there is a market dynamic of 10 % in relation to the exchange volume. This means that 10 participants have joined the group of the top 100 as a result of their gains. At the same time, this means that 10 participants have dropped out of this group.

Group Europe top 100: 10 %

Group Europe top 1,000: 13,2 % (132 shops)

**European market dynamics:  
The top 10 are in firm hands.**

**European market dynamics:  
Every year, 10 % manage to enter the European top 100 for the first time.**

### **Analysis of the speed of ascent:**

The promotion speed indicates how many shops manage to rise even further within a defined group. In addition to the group size, the focus here is also on the strength of the promotion speed, i.e. the minimum number of place wins achieved.

The categories of strength of ascent speed (e.g. 10 or more place gains) are considered for Europe in combination with the group sizes.

#### **Europe top 100**

≥ 10 place gains: 23 %

23 shops in the top 100 moved up at least 10 places and gained significant market share.

**European market dynamics:**  
**23 shops in the top 100 have moved up at least 10 places.**

#### **Europe top 1,000**

≥ 10 place gains: 50,8 %

≥ 100 place gains: 25,2 %

≥ 200 place gains: 12,9 %

≥ 300 place gains: 6,5 %

≥ 400 place gains: 3,1 %

≥ 500 place gains: 1,3 %

**European market dynamics:**  
**¼ of the top 1,000 shops gained at least 100 places.**

The probability of moving up at least 200 places within the top 1,000 is now only 12.9 % and decreases disproportionately with even higher place gains.

After all, 13 shops in the top 1,000 have gained at least a significant 500 places. Of these, 4 shops were already in the top 1,000 last year.

# Results – Top 10 rankings Country dossiers | Parts segment

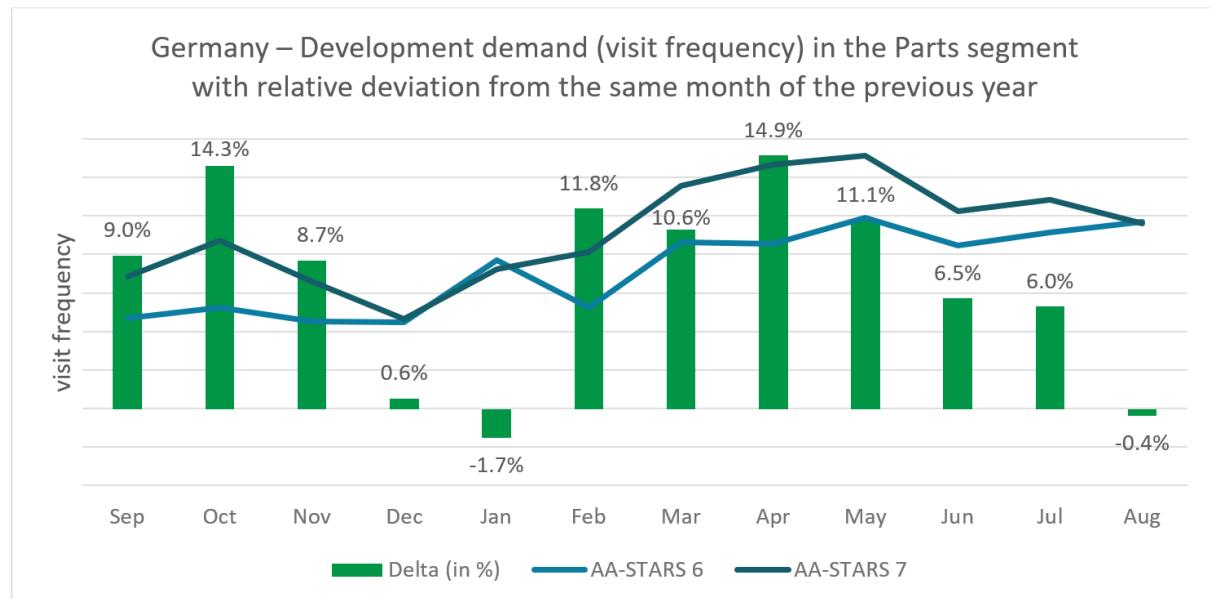
## Germany (DE)

Number of registered cars in 2021: 48.5 million

Number<sup>6</sup> of parts shops in the index: n = 679

At + 7.6 %, visitor frequency grew faster than the European market as a whole (+ 0.6 %).

### Frequency of visits:



Market development in the country as a whole: + 7.6 %

Half-year 1: + 7.0 %

Half-year 2: + 8.1 %

Stronger growth compared to the European market as a whole (+ 0.6 %).

#### Trend:

The solid year-over-year growth in the second half of the year is again slightly stronger than in the first half. Due to the slowdown in growth, we see a negative outlook for the coming months.

<sup>6</sup> n = " is the number of parts shops without used parts shops

## Top 10 ranking

Ranking index 2024	Change compared to previous year	Top automotive aftersales online shops (URL)	The company
1	-	www.autodoc.de	Autodoc SE
2	-	www.atu.de	Mobivia / A.T.U Auto-Teile-Unger GmbH & Co. KG
3	-	www.kfzteile24.de	kfzteile24 GmbH
4	-	www.bandel-online.de	Bandel Automobiltechnik GmbH
5	-	www.atp-autoteile.de	SAG / ATP Autoteile GmbH
6	+2	www.motointegrator.de	Inter Cars SA / CLEVERLOG-AUTOTEILE GmbH
7	-1	www.pkwteile.de	Autodoc SE / Partex Global GmbH
8	-1	www.autoteiledirekt.de	Autodoc SE / Wemax Group GmbH & Co.KG
9	-	www.leebmann24.com *	Auto-Leebmann GmbH
10	-	www.hubauer-shop.de	Hubauer GmbH

\* = Domain [www.leebmann24.de](http://www.leebmann24.de) changed to domain [www.leebmann24.com](http://www.leebmann24.com)

### Special features in the top 10

With a gain of + 2 places, [www.motointegrator.de](http://www.motointegrator.de) (Inter Cars SA) was able to continue the positive development trend of recent years.

The Autodoc shop in first place was able to further extend its lead over the second-placed ATU shop. Overall, only four of the 12 Autodoc shops recorded a positive development. For the 12 Autodoc shops in Germany, this means a 0.3 % drop in visitor frequency. However, they were able to slow down the negative change somewhat.<sup>7</sup>

ATP and Bandel were able to further strengthen their space gains from last year with a high level of demand.

<sup>7</sup> In the last AA-STARS 6 study edition, the 12 Autodoc shops in Germany suffered a 3 % loss in visit frequency.

# Results – Top 10 rankings Country dossiers | Parts segment

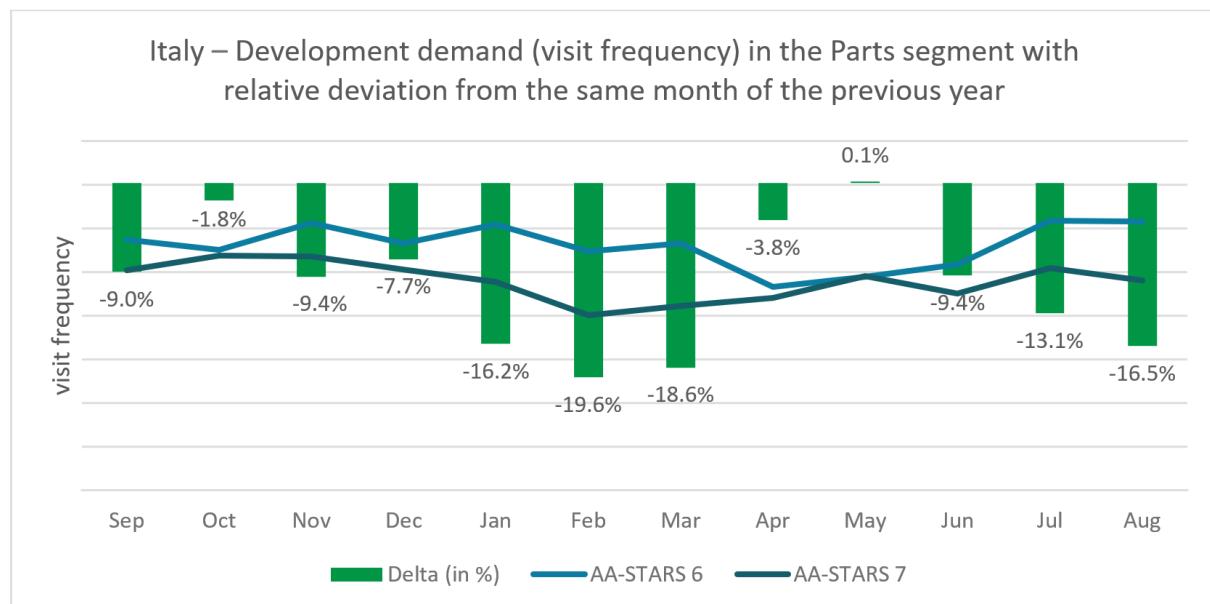
## Italy (IT)

Number of registered cars in 2021: 39.8 million

Number of parts shops in the index: n = 64

### Frequency of visits:

**The development in visitor frequency of - 10.6 % was well below that of the European market as a whole (+ 0.6 %).**



Market development in the country as a whole: - 10.6 %

1st half-year: - 10.6 %

2nd half-year: - 10.6 %

Compared to the European market as a whole (+ 0.6 %): weaker development

Trend:

Demand has shown a constant negative trend with fluctuations throughout the year. A clearly growing negative trend is visible in the last three months.

## Top 10 ranking:

Ranking index 2024	Change compared to previous year	Top automotive aftersales online shops (URL)	The company
1	-	www.auto-doc.it	Autodoc SE
2	-	www.norauto.it	Mobivia / NORAUTO ITALIA SPA
3	+3	www.tuttoautoricambi.it	Autodoc SE / Wemax Group GmbH & Co.KG
4	+1	www.mister-auto.it	Stellantis / Mister-Auto SAS
5	-2	www.autoparti.it	Autodoc SE / Partex Global GmbH
6	+3	www.ricambi-smc.it	Ricambi SMC, Calzaretta Pasquale & C. s.r.l.
7	-3	www.espertoautoricambi.it	Autodoc SE / Partio GmbH & Co. KG
8	-1	www.pezzidiricambio24.it	Autodoc SE / Partio GmbH & Co. KG
9	+1	www.topautoricambi.it	Autodoc SE
10	+1	www.shop.biollamotors.it	BIOLLA MOTORS, Biolla Fabio & Salvatore SNC

### Newcomer

[www.shop.biollamotors.it](http://www.shop.biollamotors.it) from 11th place to 10th place

### Relegated from the top 10

[www.motordocor.it](http://www.motordocor.it) from 8th place to 11th place

### Distance from 1st place to the "pursuer"

[www.auto-doc.it](http://www.auto-doc.it) is at the top of the Italian rankings, well ahead of second place. However, the gap to second-placed [www.norauto.it](http://www.norauto.it) has narrowed.

### Special climbers in the top 100+:

[www.motointegrator.it](http://www.motointegrator.it) from 29th to 15th place (+14 places)

[www.autoricambircaco.com](http://www.autoricambircaco.com) from 53rd place to 24th place (+ 29 places)

# Results – Top 10 rankings Country dossiers | Parts segment

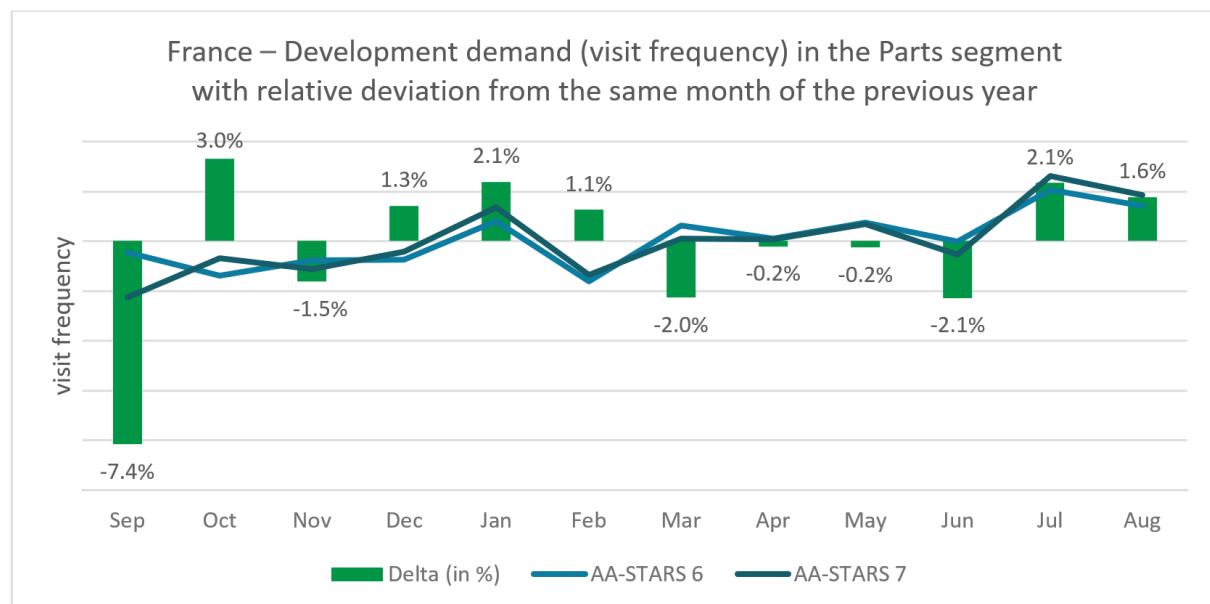
## France (FR)

Number of registered cars in 2021: 38.7 million

Number of parts shops in the index: n = 164

**At - 0.2 %, visitor frequency was slightly weaker than the European market as a whole (+ 0.6 %).**

### Frequency of visits:



Market development in the country as a whole: - 0.2 %

1st half-year: - 0.2 %

2nd half-year: - 0.1 %

Compared to the European market as a whole (+ 0.6 %): weaker development

Trend:

We continue to expect a steady development without growth.

## Top 10 ranking:

Ranking index 2024	Change compared to previous year	Top automotive aftersales online shops (URL)	The company
1	-	www.oscaro.com	Parts Holding Europe (PHE) / OSCARO SA
2	-	www.norauto.fr	Mobivia / société Norauto France
3	-	www.auto-doc.fr	Autodoc SE
4	-	www.mister-auto.com	Stellantis / Mister-Auto SAS
5	-	www.feuvert.fr	FEU VERT SAS
6	-	www.piecesauto24.com	Autodoc SE / Partex Global GmbH
7	+1	www.piecesauto.fr	Autodoc SE / Wemax Group GmbH & Co.KG
8	-1	www.mecatechnic.com	MECATECHNIC SAS
9	+6	www.pieceauto-discount.com	OSKARBI AUTO S.L.
10	+8	www.partauto.fr	Partauto SARL

### Newcomer

[www.pieceauto-discount.com](http://www.pieceauto-discount.com) from 15th place to 9th place

[www.partauto.fr](http://www.partauto.fr) from 18th place to 10th place

### Relegated from the top 10

[www.piecesdiscount24.fr](http://www.piecesdiscount24.fr) from 9th to 11th place

[www.motordocotor.fr](http://www.motordocotor.fr) from 10th place to 14th place

### Distance from 1st place to "runner-up"

The gap between [www.oscaro.com](http://www.oscaro.com) in first place and [www.norauto.fr](http://www.norauto.fr) in second place has narrowed.

### Special climbers in the top 100+:

[www.aureliacar.com](http://www.aureliacar.com) from 29th to 18th place (+ 11 places)

[www.mongrossisteauto.com](http://www.mongrossisteauto.com) from 33rd place to 21st place (+ 12 places)

[www.trodo.fr](http://www.trodo.fr) from 45th place to 24th place (+ 21 places)

# Results – Top 10 rankings Country dossiers | Parts segment

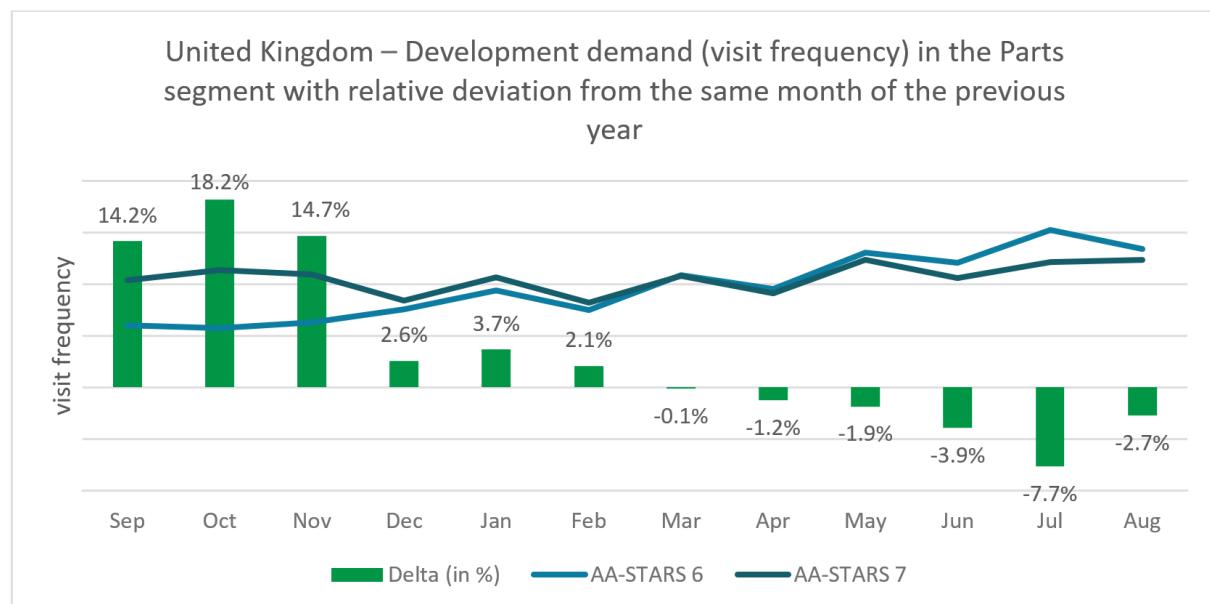
## United Kingdom (UK)

Number of registered cars in 2021: 36.7 million

Number of parts shops in the index: n = 241

Performing slightly better than the European average at + 2.5 % (+ 0.6 %).

### Frequency of visits:



Market development in the country as a whole: + 2.5 %

1st half-year: + 9.0 %

2nd half-year: - 3.0 %

Compared to the European market as a whole (+ 0.6 %): stronger growth

#### Trend:

We see a clearly negative trend from growth in the first half of the year to a decline in the second half, with a growing reduction in visitor frequency until July. However, August gives hope for a trend reversal.

## Top 10 ranking:

Ranking index 2024	Change compared to previous year	Top automotive aftersales online shops (URL)	The company
1	-	www.halfords.com	Halfords Limited
2	-	www.eurocarparts.com	LKQ / Euro Car Parts Limited
3	+1	www.partsouq.com <sup>8</sup>	PS AUTO GOODS WHOLESALERS L.L.C, VAE
4	-1	www.autodoc.co.uk	Autodoc SE
5	-	www.kwik-fit.com	Kwik-Fit (GB) Limited
6	-	www.gsfcarparts.com	Parts Alliance Group / GSF Car Parts Limited
7	-	www.onlinecarparts.co.uk	Autodoc SE / Wemax Group GmbH & Co.KG
8	-	www.buycarparts.co.uk	Autodoc SE / Partex Global GmbH
9	-	www.autopartspro.co.uk	Autodoc SE / Partio GmbH & Co. KG
10	+2	www.powerbulbs.com	All Car Parts Limited

### Newcomer

[www.powerbulbs.com](http://www.powerbulbs.com) from 12th place to 10th place

### Relegated from the top 10

[www.euspareparts.co.uk](http://www.euspareparts.co.uk) from 10th place to 11th place

### Distance from 1st place to "runner-up"

The shop from Halfords Limited [www.halfords.com](http://www.halfords.com) is in first place by a clear margin and was able to extend its lead over [www.eurocarparts.com](http://www.eurocarparts.com) even further.

### Special climbers in the top 100+:

[www.design911.co.uk](http://www.design911.co.uk) from 29th to 19th place (+ 10 places)

[www.arnoldclarkautoparts.com](http://www.arnoldclarkautoparts.com) from 39th place to 27th place (+12 places)

[www.vwspares.co.uk](http://www.vwspares.co.uk) from 191st place to 123rd place (+ 68 places)

<sup>8</sup> <https://partsouq.com/site/contact> --> Company headquarters in UAE; global distribution of traffic; allocation to UK, as most visitors come from the United Kingdom (approx. 8 %)

# Results – Top 10 rankings Country dossiers | Parts segment

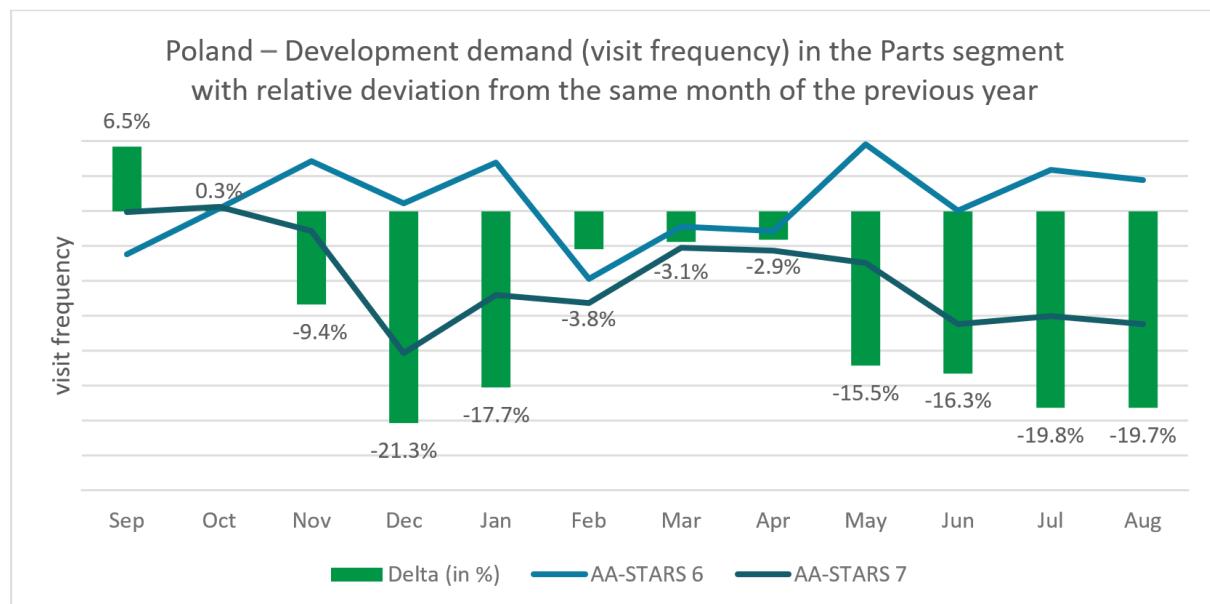
## Poland (PL)

Number of registered cars in 2021: 25.9 million

Number of parts shops in the index: n = 125

**The growth in visitor frequency of - 10.6 % was well below that of the European market as a whole (+ 0.6 %).**

### Frequency of visits:



Market development in the country as a whole: - 10.6 %

1st half-year: - 8.0 %

2nd half-year: - 13.1 %

Weaker development compared to the European market as a whole (+ 0.6 %):

Trend:

The negative development in the first half of the year continued and intensified in the second half. We assume that the "bottom" of the negative trend has now been reached and that the decline will not continue to grow.

## Top 10 ranking:

Ranking index 2024	Change compared to previous year	Top automotive aftersales online shops (URL)	The company
1	+1	www.iparts.pl	iParto Sp. z o.o.
2	-1	www.autodoc.pl	Autodoc SE
3	-	www.intercars.pl	Inter Cars SA
4	-	www.czesciauto24.pl	Autodoc SE / Partex Global GmbH
5	+1	www.motostacja.com	Motostacja Sp. z o.o.
6	-1	www.ucando.pl	Ucando Sp. z o.o.
7	-	www.autoczescionline24.pl	Autodoc SE / Wemax Group GmbH & Co.KG
8	+4	www.aparts.pl	FHU Auto-Parts Sławomir Bachowski
9	-	www.bmwstore.pl	Sikora A.C. Sp. z o.o.
10	-2	www.franceauto.pl	France Auto Sp. z o.o.

### Newcomer

[www.aparts.pl](http://www.aparts.pl) from 12th to 8th place

### Relegated from the top 10

[www.sprzeglo.com.pl](http://www.sprzeglo.com.pl) from 10th place to 11th place

### Distance from 1st place to "runner-up"

The gap from [www.autodoc.pl](http://www.autodoc.pl) to [www.iparts.pl](http://www.iparts.pl) has narrowed.

### Special climbers in the top 100+:

[www.fordoriginalparts.pl](http://www.fordoriginalparts.pl) from 46th place to 17th place (+ 29 places)

[www.autoczescizielonki.pl](http://www.autoczescizielonki.pl) from 39th to 20th place (+ 19 places)

[www.mroauto.pl](http://www.mroauto.pl) from 86th place to 37th place (+ 49 places)

# Results – Top 10 rankings Country dossiers | Parts segment

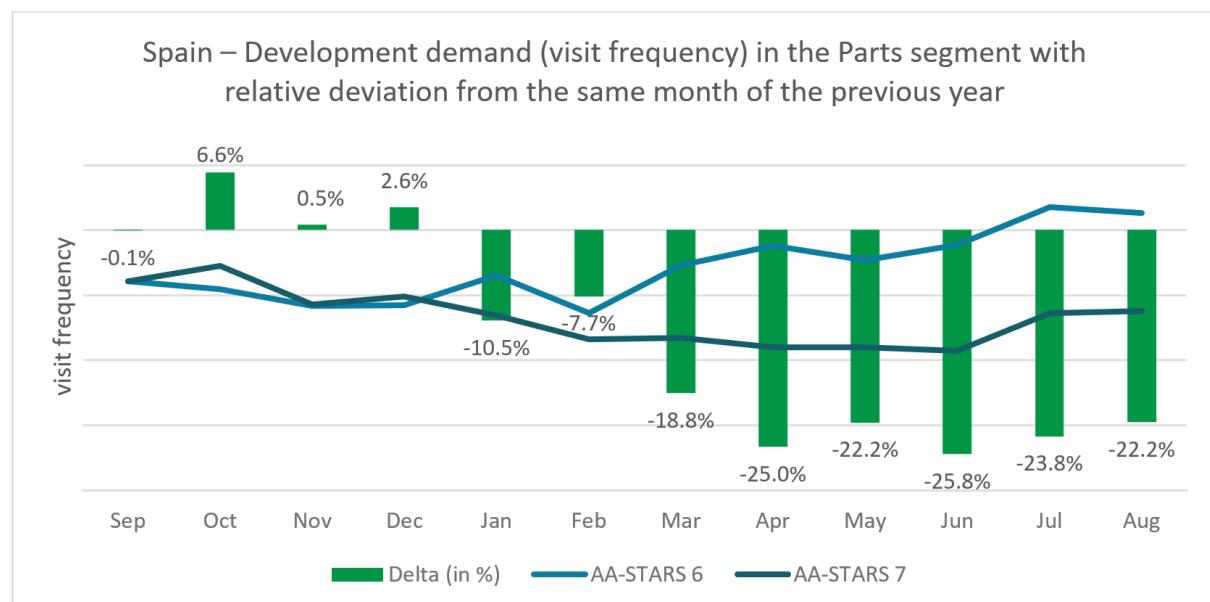
## Spain (ES)

Number of registered cars in 2021: 24.9 million

Number of parts shops in the index: n = 60

With a demand development of - 13 %, Spain is the slowest growing country in Europe (+ 0.6 %).

### Frequency of visits:



Market development in the country as a whole: - 13.0 %

1st half-year: - 1.5 %

2nd half-year: - 23.0 %

Compared to the European market as a whole (+ 0.6 %): the slowest growing country

#### Trend:

Demand showed a strongly negative trend from the first to the second half of the year. However, the decline in visitor frequency has slowed slightly since June. It can be assumed that this decline will continue to reduce.

## Top 10 ranking:

Ranking index 2024	Change compared to previous year	Top automotive aftersales online shops (URL)	The company
1	-	www.autodoc.es	Autodoc SE
2	-	www.norauto.es	Mobivia / NOROTO S.A.U
3	-	www.oscaro.es	Parts Holding Europe (PHE) / Oscaro SA
4	-	www.recambioscoches.es	Autodoc SE / Partex Global GmbH
5	-	www.feuvert.es	FEU VERT IBÉRICA, S.A.
6	+3	www.endado.com	RECAMBIOS ENDADO S.L.
7	-1	www.repuestoscoches24.es	Autodoc SE / Partio GmbH & Co. KG
8	+2	www.recambioscoche.es	Autodoc SE / Wemax Group GmbH & Co.KG
9	+2	www.mister-auto.es	Stellantis / Mister Auto SAS
10	-3	www.motordocotor.es	Autodoc SE / Wemax Group GmbH & Co.KG

### Newcomer

[www.mister-auto.es](http://www.mister-auto.es) from 11th place to 9th place

### Relegated from the top 10

[www.expertoautorecambios.es](http://www.expertoautorecambios.es) from 8th place to 12th place

### Distance from 1st place to "runner-up"

In Spain, [www.autodoc.es](http://www.autodoc.es) dominates the Spanish market by a wide margin. However, the gap to second-placed [www.norauto.es](http://www.norauto.es) has narrowed.

### Special climbers in the top 100+:

[www.trodo.es](http://www.trodo.es) from 40th place to 20th place (+ 20 places)

[www.rexbo.es](http://www.rexbo.es) from 41st place to 28th place (+ 13 places)

# Results – Top 10 rankings Country dossiers | Parts segment

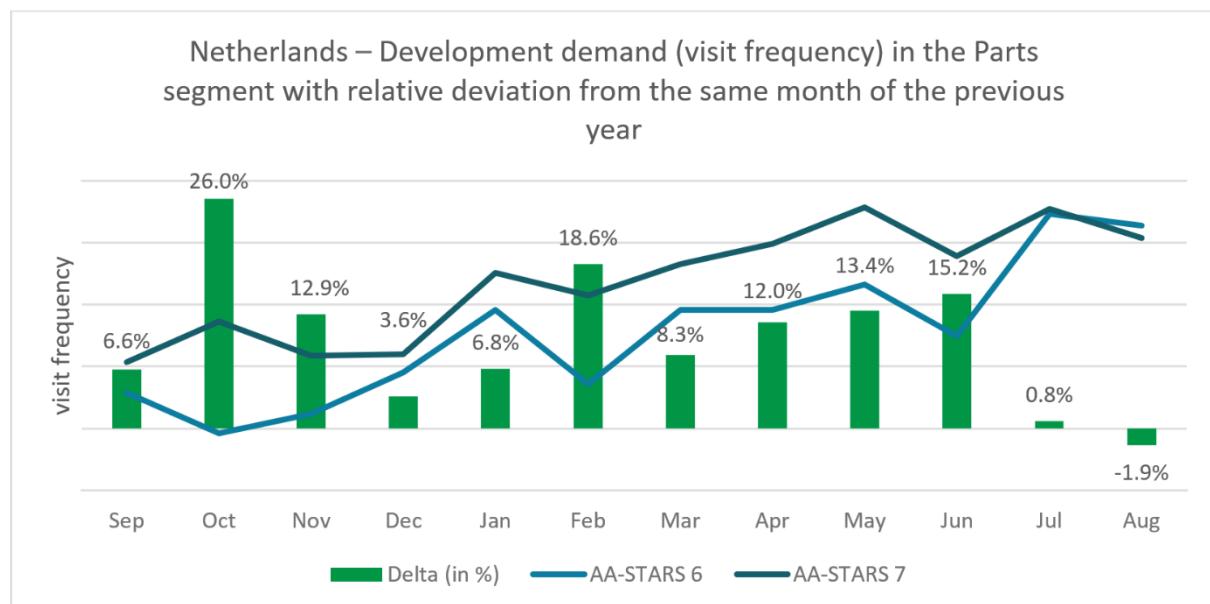
## Netherlands (NL)

Number of registered cars in 2021: 8.8 million

Number of parts shops in the index: n = 77

Performing significantly better than the European average at + 9.5 % (+ 0.6 %).

### Frequency of visits:



Market development in the country as a whole: + 9.5 %

1st half-year: + 12.0 %

2nd half-year: + 7.5 %

Compared to the European market as a whole (+ 0.6 %): stronger growth

Trend:

Growth in the first half of the year weakened in the second half. We assume that there will be no growth in the coming months.

## Top 10 ranking:

Ranking index 2024	Change compared to previous year	Top automotive aftersales online shops (URL)	The company
1	-	www.winparts.nl	Winparts BV
2	-	www.autodoc.nl	Autodoc SE
3	+1	www.mijnautoonderdelen.nl	MD Automaterials BV
4	-1	www.auto-onderdelen24.nl	Autodoc SE / Partex Global GmbH
5	+1	www.mister-auto.nl	Stellantis / Mister Auto SAS
6	-1	www.besteonderdelen.nl	Autodoc SE / Wemax Group GmbH & Co.KG
7	+1	www.auto-onderdelenexpert.nl	Autodoc SE / Partio GmbH & Co. KG
8	+1	www.easycarparts.nl	EasyCarparts.nl Trading
9	-2	www.onderdelenshop24.com	Autodoc SE / Partio GmbH & Co. KG
10	+4	www.motointegrator.nl	Inter Cars SA / Cleverlog-Autoteile GmbH

### Newcomer

[www.motointegrator.nl](http://www.motointegrator.nl) from 14th place to 10th place

### Relegated from the top 10

[www.motor-doctor.nl](http://www.motor-doctor.nl) from 10th place to 27th place

### Distance from 1st place to "runner-up"

[www.autodoc.nl](http://www.autodoc.nl) in second place was able to close the gap to the first-placed shop [www.winparts.nl](http://www.winparts.nl).

### Special climbers in the top 100+:

[www.onlinebmwparts.nl](http://www.onlinebmwparts.nl) from 60th place to 42nd place (+ 18 places)

# Results – Top 10 rankings Country dossiers | Parts segment

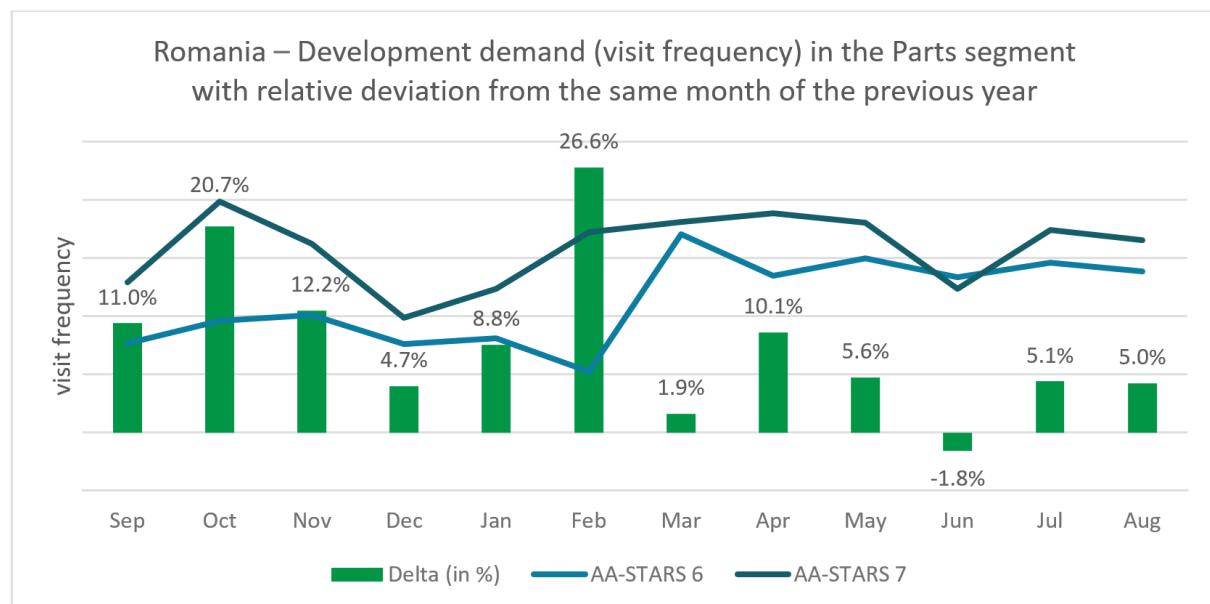
## Romania (RO)

Number of registered cars in 2021: 7.6 million

Number of parts shops in the index: n = 33

At + 8.8 %, growth was significantly stronger than the European market as a whole (+ 0.6 %).

### Frequency of visits:



Market development in the country as a whole: + 8.8 %

1st half-year: + 13.9 %

2nd half-year: + 4.3 %

Compared to the European market as a whole (+ 0.6 %): stronger growth

Trend:

Growth in the first half of the year weakened in the second half. It can be assumed that growth will remain slightly stable in the coming months.

## Top 10 ranking:

Ranking index 2024	Change compared to previous year	Top automotive aftersales online shops (URL)	The company
1	-	www.epiesa.ro	S.C. EURO PARTS DISTRIBUTION S.R.L.
2	-	www.autodoc24.ro	Autodoc SE
3	-	www.bardiauto.ro	S.C. Bardi Auto S.R.L.
4	+1	www.utb-shop.ro	UTB SHOP S.R.L.
5	-1	www.autopieseonline24.ro	Autodoc SE / Partex Global GmbH
6	+2	www.unixauto.ro	UNIX AUTO S.R.L.
7	+2	www.targuldepiese.ro	S.C. EURO PARTS DISTRIBUTION S.R.L.
8	-2	www.autoeco.ro	Motoreco Parts S.R.L.
9	-2	www.rapidauto.ro	S.C E-Autoparts / E-AUTOPARTS EUROPA S.R.L.
10	+4	www.automobilus.ro	Automobilus International S.R.L.

### Newcomer

[www.automobilus.ro](http://www.automobilus.ro) from 14th place to 10th place

### Relegated from the top 10

[www.bestautovest.ro](http://www.bestautovest.ro) from 10th place to 13th place

### Distance from 1st place to "runner-up"

The gap between [www.epiesa.ro](http://www.epiesa.ro) (1st place) and [www.autodoc24.ro](http://www.autodoc24.ro) (2nd place) has narrowed.

### Special climbers in the top 100+:

[www.autohut.ro](http://www.autohut.ro) from 27th to 18th place (+ 9 places)

# Results – Top 10 rankings Country dossiers | Parts segment

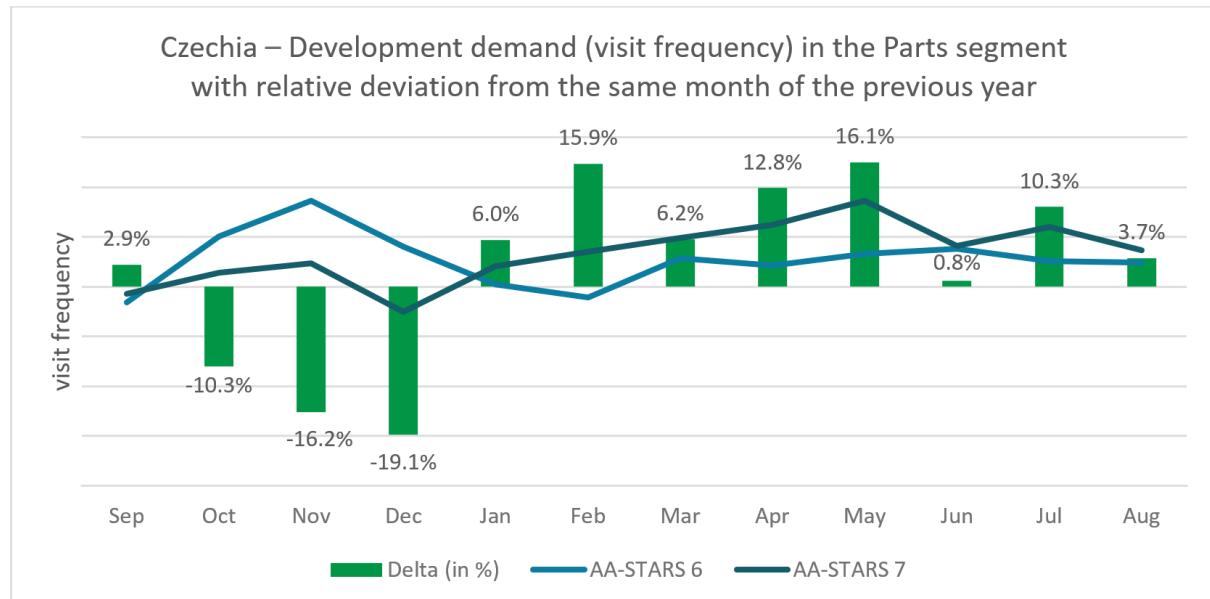
## Czechia (CZ)

Number of registered cars in 2021: 6.1 million

Number of parts shops in the index: n = 117

**Frequency of visits:**

**With + 1.8 % visit frequency, a slightly higher result than the European average (+ 0.6 %).**



Market development in the country as a whole: + 1.8 %

1st half-year: - 4.7 %

2nd half-year: + 8.3 %

Compared to the European market as a whole (+ 0.6 %): stronger growth

Trend:

Demand has recovered well from the negative trend in the first half of the year with stable growth in the second half. The trend in the coming months will be mixed, but probably slightly positive.

## Top 10 ranking:

Ranking index 2024	Change compared to previous year	Top automotive aftersales online shops (URL)	The company
1	+1	www.lkq.cz	LKQ CZ s.r.o.
2	-1	www.autokelly.cz	LKQ CZ s.r.o.
3	-	www.autodoc.cz	Autodoc SE
4	+1	www.motora.cz	ACI - Auto Components international, s.r.o. / TRUCK MOTOR, spol. s.r.o.
5	+1	www.skoda-dily.cz	Online-dily.cz s.r.o..
6	-2	www.autodily-pema.cz	AUTODÍLY PEMA s.r.o.
7	-	www.automobilovedily24.cz	Autodoc SE / Partex Global GmbH
8	+1	www.automedik.cz	AUTOMEDIK ESHOP s.r.o.
9	-1	www.autokseft.cz	Autokšeft, s.r.o.
10	+1	www.mroauto.cz	MROAUTO AUTODÍLY s.r.o.

### Newcomer

[www.mroauto.cz](http://www.mroauto.cz) from 11th place to 10th place

### Relegated from the top 10

[www.autodilos.cz](http://www.autodilos.cz) from 10th place to 12th place

### Distance from 1st place to "runner-up"

The two shops from LKQ in 1st and 2nd place are well ahead of the Autodoc shop in 3rd place ([www.autodoc.cz](http://www.autodoc.cz)) and were able to extend the gap even further.

### Special climbers in the top 100+:

[www.autodilyparts.cz](http://www.autodilyparts.cz) from 24th to 14th place (+ 10 places)

[www.granex.cz](http://www.granex.cz) from 23rd place to 16th place (+ 7 places)

# Results – Top 10 rankings Country dossiers | Parts segment

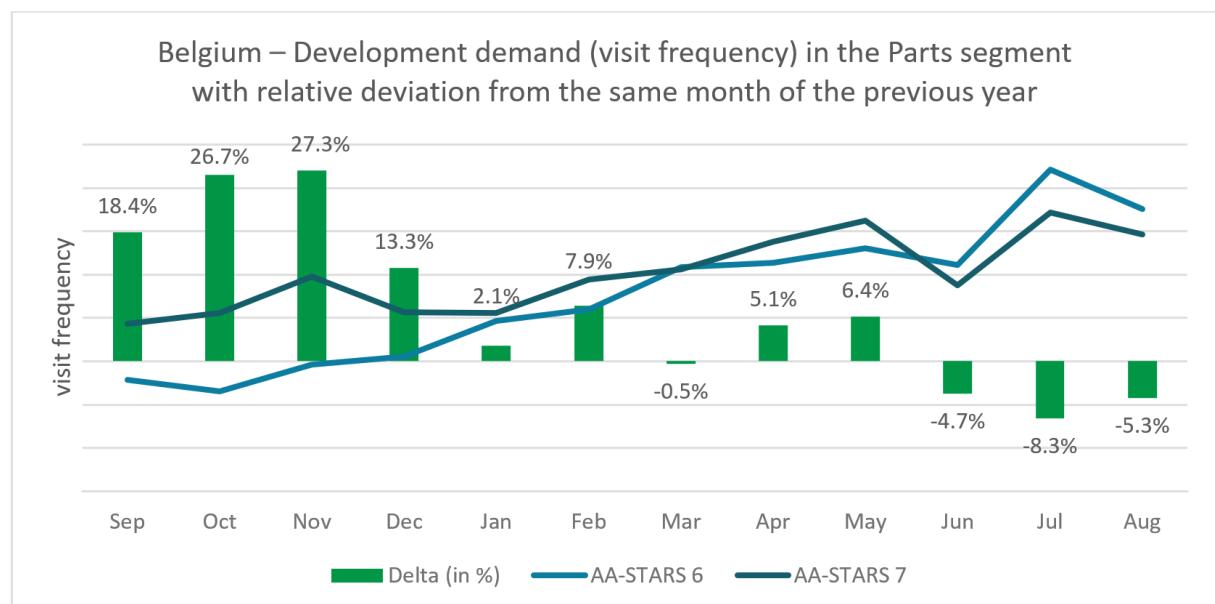
## Belgium (BE)

Number of registered cars in 2021: 5.9 million

Number of parts shops in the index: n = 26

**Performing (+ 5.6 %)  
better than the European market as a whole (+ 0.6 %).**

### Frequency of visits:



Market development in the country as a whole: + 5.6 %

1st half-year: + 15.3 %

2nd half-year: - 1.5 %

Compared to the European market as a whole (+ 0.6 %): stronger growth

#### Trend:

After good double-digit growth at the start of the period, growth weakened and ultimately resulted in a decline in visitor frequency in the last three months. We assume that there will be no recovery in the coming months either.

## Top 10 ranking:

Ranking index 2024	Change compared to previous year	Top automotive aftersales online shops (URL)	The company
1	-	www.auto5.be	Mobivia / Auto5 SA
2	-	www.autodoc.be	Autodoc SE
3	-	www.auto-doc.be	Autodoc SE
4	-	www.winparts.be	Winparts BV
5	-	www.mister-auto.be	Stellantis / Mister-Auto SAS
6	-	www.oscaro.be	Parts Holding Europe (PHE) / oscaro.com SA
7	-	www.autoonderdelen24.be	Autodoc SE / Wemax Group GmbH & Co.KG
8	-	www.piecesauto24.be	Autodoc SE / Partio GmbH & Co. KG
9	+1	www.mijnautoonderdelen.be	MD Automaterials BV
10	+1	www.auto-onderdelenshop.be	Autodoc SE / Partio GmbH & Co. KG

### Newcomer

[www.auto-onderdelenshop.be](http://www.auto-onderdelenshop.be) from 11th place to 10th place

### Relegated from the top 10

[www.piecesautopro.be](http://www.piecesautopro.be) from 9th to 11th place

### Distance from 1st place to "runner-up"

The gap between [www.auto5.be](http://www.auto5.be) and second-placed [www.autodoc.be](http://www.autodoc.be) has narrowed.

# Results – Top 10 rankings Country dossiers | Parts segment

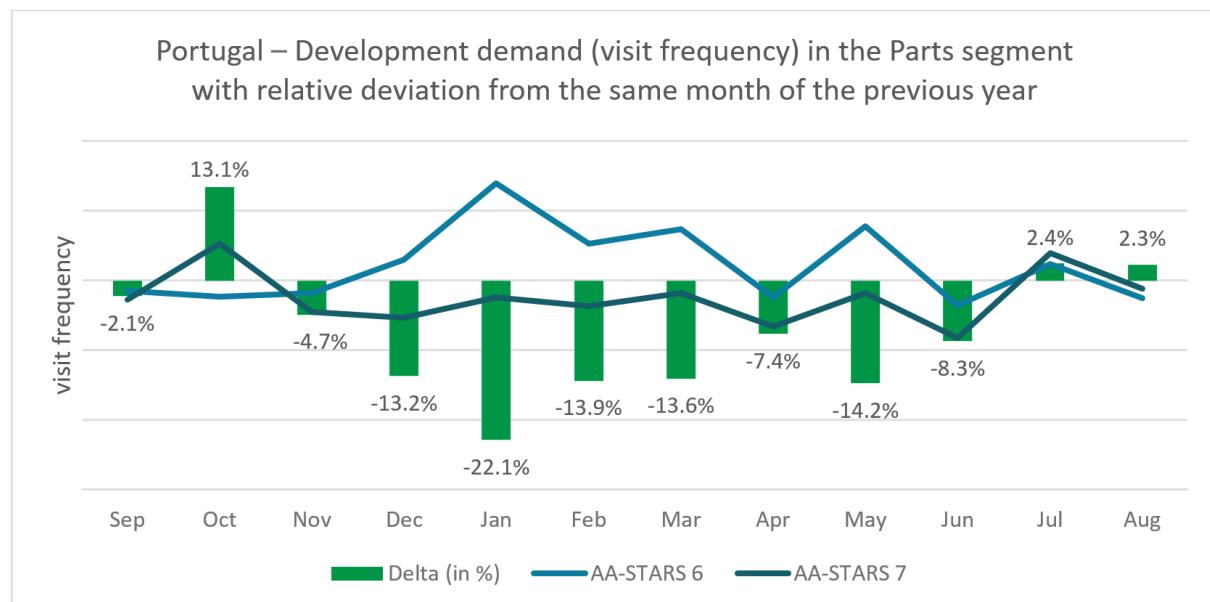
## Portugal (PT)

Number of registered cars in 2021: 5.6 million

Number of parts shops in the index: n = 27

**The frequency of visits (- 7.4 %) was noticeably weaker than in the European comparison (+ 0.6 %).**

### Frequency of visits:



Market development in the country as a whole: - 7.4 %

1st half-year: - 8.0 %

2nd half-year: - 6.7 %

Compared to the European market as a whole (+ 0.6 %): weaker development

#### Trend:

The negative trend in the first half of the year weakened slightly in the second half and turned into an increase in visitor frequency in the last two months. We assume that the number of visits will continue to increase slightly in the coming months.

## Top 10 ranking:

Ranking index 2024	Change compared to previous year	Top automotive aftersales online shops (URL)	The company
1	-	<a href="http://www.auto-doc.pt">www.auto-doc.pt</a>	Autodoc SE
2	-	<a href="http://www.norauto.pt">www.norauto.pt</a>	Mobivia / NORAUTO PORTUGAL - PEÇAS E ACESSÓRIOS PARA AUTOMÓVEL, S.A.
3	-	<a href="http://www.autopecasonline24.pt">www.autopecasonline24.pt</a>	Autodoc SE / Partex Global GmbH
4	-	<a href="http://www.pecasauto24.pt">www.pecasauto24.pt</a>	Autodoc SE / Wemax Group GmbH & Co.KG
5	+1	<a href="http://www.mister-auto.pt">www.mister-auto.pt</a>	Stellantis / Mister-Auto SAS
6	+1	<a href="http://www.oscaro.pt">www.oscaro.pt</a>	Parts Holding Europe (PHE) / oscaro.com SA
7	-2	<a href="http://www.autopecas-online.pt">www.autopecas-online.pt</a>	Autodoc SE / Partio GmbH & Co. KG
8	+1	<a href="http://www.autopartslogistic.com">www.autopartslogistic.com</a>	Countryparts Logistic
9	-1	<a href="http://www.motordocor.pt">www.motordocor.pt</a>	Autodoc SE / Wemax Group GmbH & Co.KG
10	+2	<a href="http://www.euautopecas.pt">www.euautopecas.pt</a>	Autodoc SE / Wemax Group GmbH & Co.KG

### Newcomer

[www.euautopecas.pt](http://www.euautopecas.pt) from 12th place to 10th place

### Relegated from the top 10

[www.endado.pt](http://www.endado.pt) from 10th place to 12th place

### Distance from 1st place to "runner-up"

[www.auto-doc.pt](http://www.auto-doc.pt) is in first place by a wide margin, which has increased even further.

### Special features in the top 10

Overall, the top 10 are very Autodoc-heavy, with 6 out of 10 shops and a share of around 70 % of visits in the top 10. The share of visit frequency in the top 10 has also increased by 5 % (previously: 65 %).

# Results – Top 10 rankings Country dossiers | Parts segment

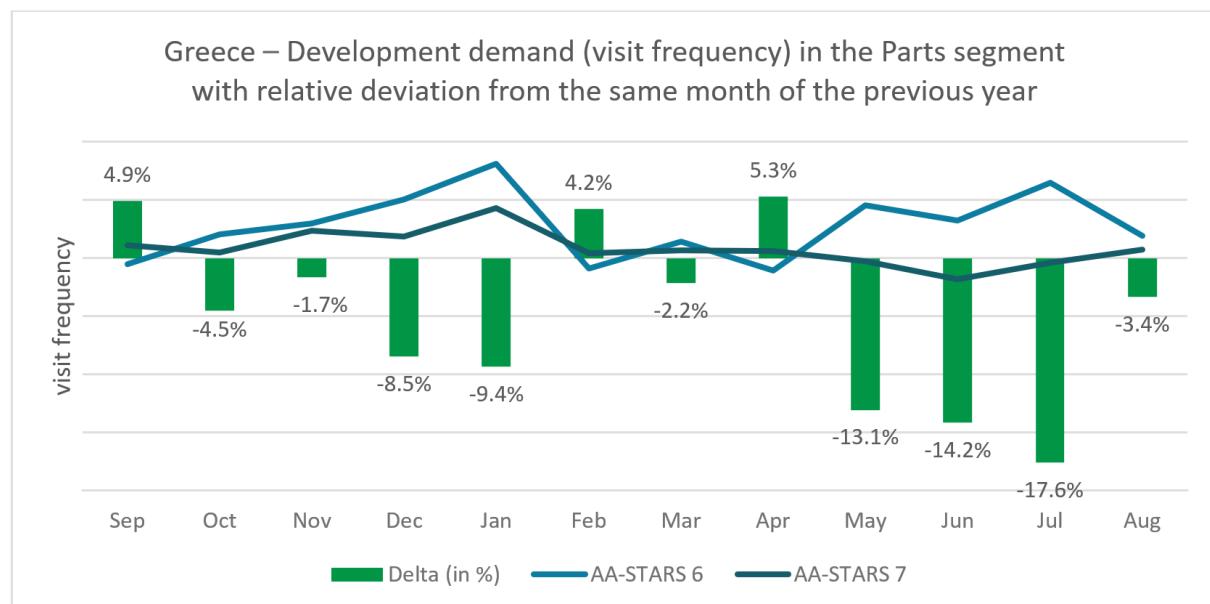
## Greece (GR)

Number of registered cars in 2021: 5.6 million

Number of parts shops in the index: n = 29

**The visitor frequency of - 5.5 % remained below that of the European market as a whole (+ 0.6 %).**

### Frequency of visits:



Market development in the country as a whole: - 5.5 %

1st half-year: - 2.9 %

2nd half-year: - 8.0 %

Compared to the European market as a whole (+ 0.6 %): weaker development

Trend:

The negative trend of the first half of the year intensified further in the second half. We assume that the negative peak has been reached and the first signs of a change in trend are visible.

## Top 10 ranking:

Ranking index 2024	Change compared to previous year	Top automotive aftersales online shops (URL)	The company
1	-	<a href="http://www.autodoc.gr">www.autodoc.gr</a>	Autodoc SE
2	+1	<a href="http://www.onparts.gr">www.onparts.gr</a>	Onparts Mo. IKE
3	-1	<a href="http://www.antallaktikaonline.gr">www.antallaktikaonline.gr</a>	Autodoc SE / Partex Global GmbH
4	+1	<a href="http://www.antallaktikaexartimata.gr">www.antallaktikaexartimata.gr</a>	Autodoc SE / Wemax Group GmbH & Co.KG
5	-1	<a href="http://www.maxxparts.eu">www.maxxparts.eu</a> *	MAXX PARTS MONOPROSSOPI IKE
6	+3	<a href="http://www.economycarparts.gr">www.economycarparts.gr</a>	TSAKONAS G.S. IKE
7	+4	<a href="http://www.athousakis.gr">www.athousakis.gr</a>	Athousakis P. Manos & Co G.P.
8	+4	<a href="http://www.partman.gr">www.partman.gr</a>	Partman Spare Parts 4x4 & Car Accessories
9	-2	<a href="http://www.antallaktikaexpert.gr">www.antallaktikaexpert.gr</a>	Autodoc SE / Partio GmbH & Co. KG
10	-4	<a href="http://www.getparts.gr">www.getparts.gr</a>	Vassileiou Charalambos & Co. OE

\* = [www.maxxparts.gr](http://www.maxxparts.gr) now redirects to [www.maxxparts.eu](http://www.maxxparts.eu)

### Newcomer

[www.athousakis.gr](http://www.athousakis.gr) from 11th place to 7th place

[www.partman.gr](http://www.partman.gr) from 12th to 8th place

### Relegated from the top 10

[www.euantallaktika.gr](http://www.euantallaktika.gr) from 10th place to 11th place

[www.motordocotor.gr](http://www.motordocotor.gr) from 8th place to 14th place

### Distance from 1st place to "runner-up"

The gap between [www.autodoc.gr](http://www.autodoc.gr) in first place and [www.onparts.gr](http://www.onparts.gr) in second place has widened.

### Special features in the top 10

Despite the decline to just four shops in the top 10 (two fewer than before), the share of visits to Autodoc in the top 10 fell only slightly from 67 % to 65 %.

# Results – Top 10 rankings Country dossiers | Parts segment

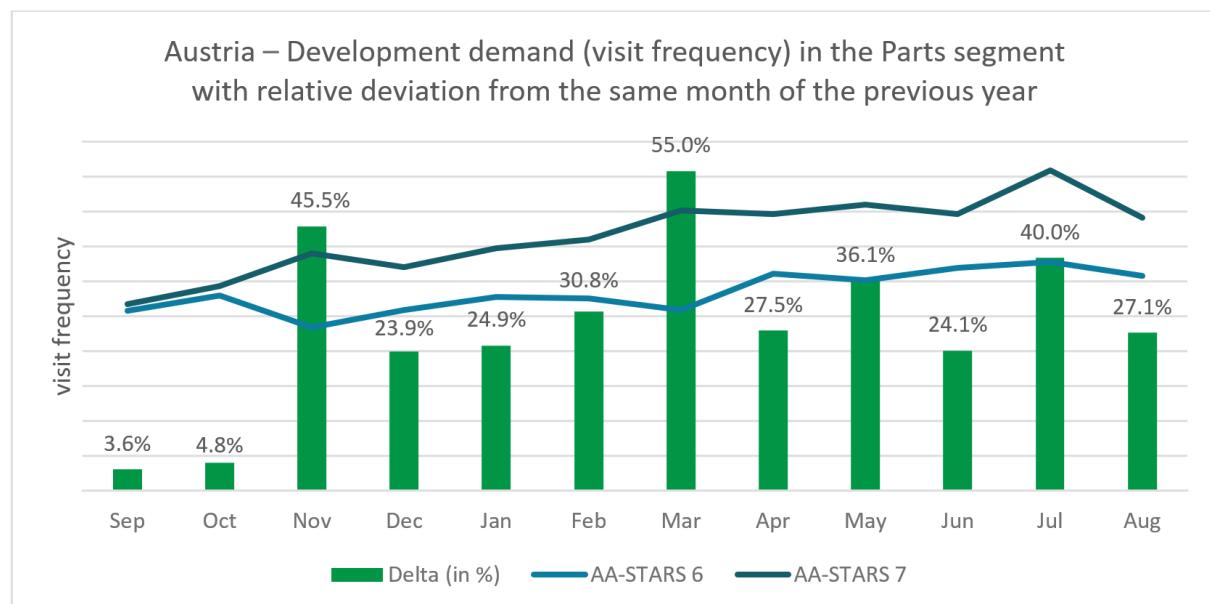
## Austria (AT)

Number of registered cars in 2021: 5.1 million

Number of parts shops in the index: n = 37

**With a total growth in demand of + 28.5 %, Austria is the fastest growing country in Europe (+ 0.6 %).**

### Frequency of visits:



Market development in the country as a whole: + 28.5 %

1st half-year: + 21.8 %

2nd half-year: + 34.4 %

Compared to the European market as a whole (+ 0.6 %): the fastest-growing country

Trend:

The very positive development in the first half of the year was even more pronounced in the second half. We expect the positive trend in visitor frequency to continue in the coming months.

## Top 10 ranking:

Ranking index 2024	Change compared to previous year	Top automotive aftersales online shops (URL)	The company
1	-	www.auto-doc.at	Autodoc SE
2	+1	www.atp-autoteile.at	SAG / ATP Autoteile GmbH
3	+4	www.motointegrator.at	Inter Cars SA / CLEVERLOG-AUTOTEILE GmbH
4	-2	www.pkwteile.at	Autodoc SE / Partex Global GmbH
5	-1	www.teile-direkt.at	Autodoc SE / Wemax Group GmbH & Co.KG
6	-	www.autoteile-direkt.at	Kfz Bestandteil Vertriebs GmbH
7	+2	www.tarostrade.at	Taros Trade BG Ltd.
8	-3	www.autoersatzteile24.at	Autodoc SE / Partio GmbH & Co. KG
9	+1	www.kfzteile24.at	kfzteile24 GmbH
10	+1	www.autoteileprofi.at	Autodoc SE / Partio GmbH & Co. KG

### Newcomer

[www.autoteileprofi.at](http://www.autoteileprofi.at) from 11th place to 10th place

### Special climbers in the top 10

Inter Cars SA made a leap forward in the top 10 with the [www.motointegrator.at](http://www.motointegrator.at) shop, with an increase in visitor frequency of around 79 % (from 7th to 3rd place).

### Relegated from the top 10

A.T.U Auto-Teile-Unger GmbH & Co KG (Mobivia) has discontinued its Austrian shop [www.atu.at](http://www.atu.at) (was still in 8th place in AA-STARS 6). The Austrian locations of A.T.U were taken over by Lucky Car<sup>9</sup>. However, Lucky Car does not yet operate a B2C shop.

### Distance from 1st place to "runner-up"

[www.auto-doc.at](http://www.auto-doc.at) was able to extend its lead over second-placed [www.atp-autoteile.at](http://www.atp-autoteile.at) even further.

### Special climbers in the top 100+:

[www.topersatzteile.at](http://www.topersatzteile.at) from 20th place to 12th place (+ 8 places)

<sup>9</sup> Source: <https://www.lucky-car.at/lucky-car-fixiert-uebernahme-von-atu-in-oesterreich-24-standorte-und-ueber-270-jobs-gerettet/>

# Results – Top 10 rankings Country dossiers | Parts segment

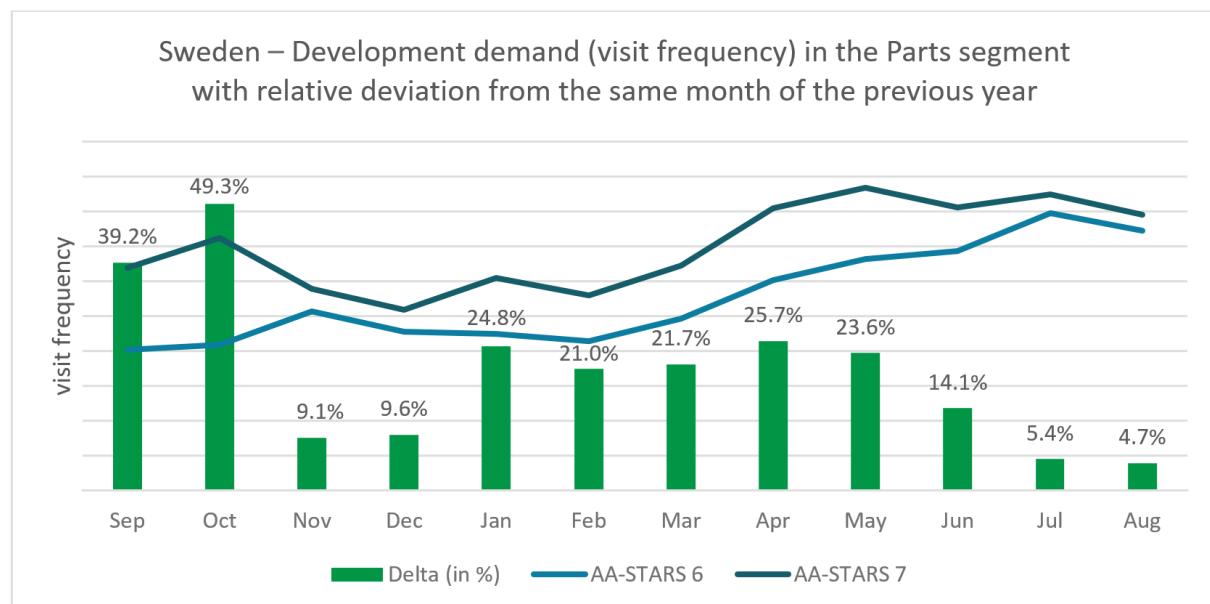
## Sweden (SE)

Number of registered cars in 2021: 5.0 million

Number of parts shops in the index: n = 40

At + 19.3 %, it is one of the fastest-growing countries compared to the European market as a whole (+ 0.6 %).

### Frequency of visits:



Market development in the country as a whole: + 19.3 %

1st half-year: + 24.9 %

2nd half-year: + 15.1 %

Compared to the European market as a whole (+ 0.6 %): one of the fastest-growing countries

Trend:

The very good growth in the first half of the year slowed down in the second half. We expect growth to stabilise at a low positive level in the coming months.

## Top 10 ranking:

Ranking index 2024	Change compared to previous year	Top automotive aftersales online shops (URL)	The company
1	-	www.mekonomen.se	Mekonomen Group / Mekonomen AB
2	-	www.autodoc.se	Autodoc SE
3	-	www.skruvat.se	Skruvat Reservdelar AB
4	-	www.trodo.se	Trodo SIA
5	+2	www.vparts.se	VPARTS AB
6	-	www.mekster.se	Mekster AB
7	-2	www.bildelaronline24.se	Autodoc SE / Partex Global GmbH
8	+2	www.reservdelar24.se	Autodoc SE / Wemax Group GmbH & Co.KG
9	+7	www.yourex.se	Yourex AB
10	-1	www.bildelarexpert.se	Autodoc SE / Partio GmbH & Co. KG

### Newcomer

[www.yourex.se](http://www.yourex.se) from 16th place to 9th place

### Relegated from the top 10

[www.vp-autoparts.se](http://www.vp-autoparts.se) from 8th place to 11th place

### Distance from 1st place to "runner-up"

In the battle for first place, [www.mekonomen.se](http://www.mekonomen.se) (first place) and [www.autodoc.se](http://www.autodoc.se) (second place) are in a neck-and-neck race.

### Special climbers in the top 100+:

[www.gcp.se](http://www.gcp.se) from 28th to 19th place (+ 9 places)

# Results – Top 10 rankings Country dossiers | Parts segment

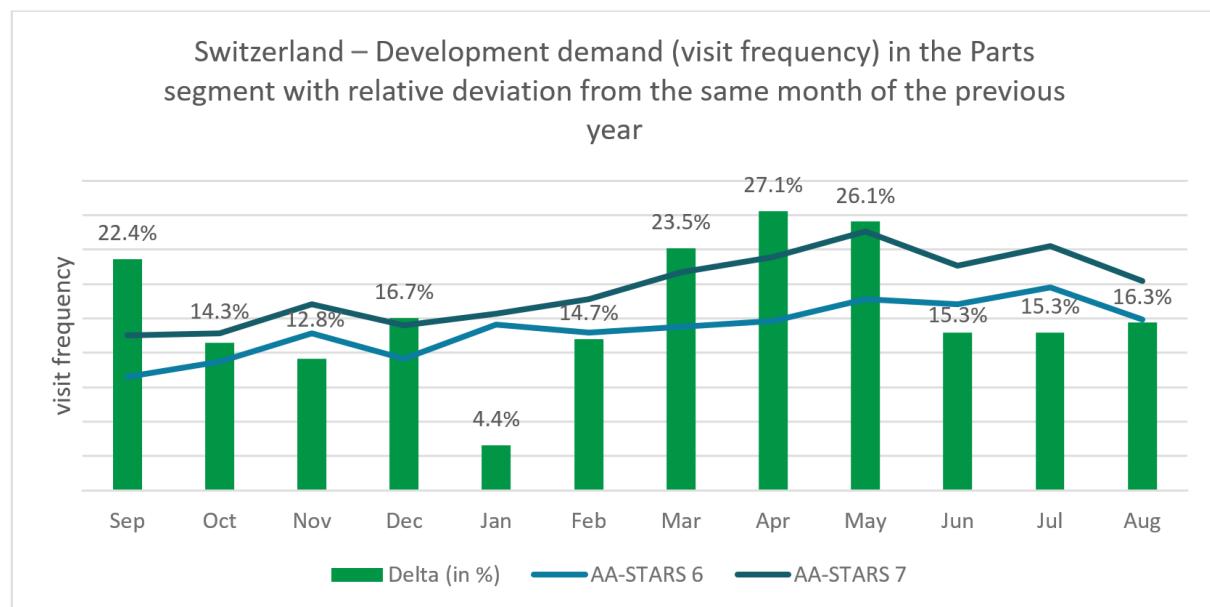
## Switzerland (CH)

Number of registered cars in 2021: 4.8 million

Number of parts shops in the index: n = 26

With a visitor frequency of + 17.4 %, it is one of the fastest growing countries in Europe (+ 0.6 %).

### Frequency of visits:



Market development in the country as a whole: + 17.4 %

1st half-year: + 13.8 %

2nd half-year: + 20.5 %

Compared to the European market as a whole (+ 0.6 %): one of the fastest-growing countries

Trend:

The frequency of visits shows relatively stable double-digit growth over the year. We expect growth to remain stable.

## Top 10 ranking:

Ranking index 2024	Change compared to previous year	Top automotive aftersales online shops (URL)	The company
1	-	www.auto-doc.ch	Autodoc SE
2	-	www.autodoc24.ch	Autodoc SE
3	+1	www.pkwteile.ch	Autodoc SE / Partex Global GmbH
4	-1	www.mister-auto.ch	Stellantis / Mister-Auto SAS
5	-	www.teile-direkt.ch	Autodoc SE / Wemax Group GmbH & Co.KG
6	-	www.rupteur.ch	Rupteur AG
7	-	www.autoersatzteile24.ch	Autodoc SE / Partio GmbH & Co. KG
8	-	www.cagero.com	Cagero AG
9	+2	www.autoteile-meile.ch	Autodoc SE
10	+6	www.eibach.ch *	Alfatech.ch Ltd.

\* = Previous domain of the shop: [www.shop.eibach.ch](http://www.shop.eibach.ch)

### Newcomer

[www.autoteile-meile.ch](http://www.autoteile-meile.ch) from 11th place to 9th place

[www.eibach.ch](http://www.eibach.ch) from 16th place to 10th place

### Relegated from the top 10

[www.carlights.ch](http://www.carlights.ch) from 10th place to 12th place

[www.carspoint.ch](http://www.carspoint.ch) from 9th place to 16th place

### Distance from 1st place to "runner-up"

The gap between [www.mister-auto.ch](http://www.mister-auto.ch) (4th place) and the three Autodoc shops at the top has widened.

# Results – Top 10 rankings Country dossiers | Parts segment

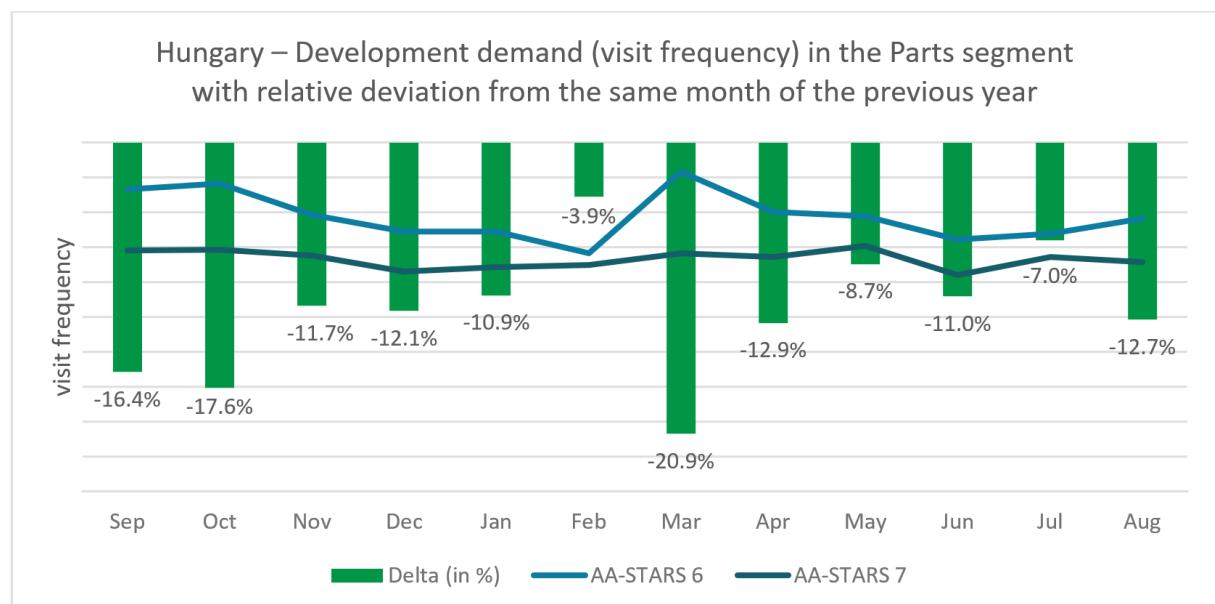
## Hungary (HU)

Number of registered cars in 2021: 4.0 million

Number of parts shops in the index: n = 27

### Frequency of visits:

**At - 12.4 %, this is one of the countries with the weakest growth compared to the European market as a whole (+ 0.6 %).**



Market development in the country as a whole: - 12.4 %

1st half-year: - 12.4 %

2nd half-year: - 12.5 %

Compared to the European market as a whole (+ 0.6 %): one of the slowest growing countries

Trend:

Over the year as a whole, demand remains in the double-digit range compared to the previous year. No change in trend is currently visible.

## Top 10 ranking:

Ranking index 2024	Change compared to previous year	Top automotive aftersales online shops (URL)	The company
1	-	<a href="http://www.bardiauto.hu">www.bardiauto.hu</a>	BÁRDI AUTÓ ZRT.
2	-	<a href="http://www.autodoc.hu">www.autodoc.hu</a>	Autodoc SE
3	+1	<a href="http://www.alkatreszek.hu">www.alkatreszek.hu</a>	Kovács Autóalkatrész Ker. Kft.
4	+1	<a href="http://www.unixauto.hu">www.unixauto.hu</a>	UNIX Autó Kft.
5	-2	<a href="http://www.autoalkatreszonline24.hu">www.autoalkatreszonline24.hu</a>	Autodoc SE / Partex Global GmbH
6	-	<a href="http://www.autoalkatreszek24.hu">www.autoalkatreszek24.hu</a>	Autodoc SE / Wemax Group GmbH & Co.KG
7	-	<a href="http://www.aruhaz.kauffer.hu">www.aruhaz.kauffer.hu</a> *	Kauf-Fer Kft.
8	+1	<a href="http://www.zsu.hu">www.zsu.hu</a>	ZS+U Autóalkatrész kereskedelmi Kft.
9	+2	<a href="http://www.fekmester.hu">www.fekmester.hu</a>	Fékmester Parts Kft.
10	-	<a href="http://www.eualkatesz.hu">www.eualkatesz.hu</a>	Autodoc SE / Wemax Group GmbH & Co.KG

\* = [www.kauffer.hu](http://www.kauffer.hu) now redirects to [www.aruhaz.kauffer.hu](http://www.aruhaz.kauffer.hu)

## Newcomer

[www.fekmester.hu](http://www.fekmester.hu) from 11th place to 9th place

## Distance from 1st place to "runner-up"

[www.bardiauto.hu](http://www.bardiauto.hu) is still in first place by some distance, but the gap to second-placed [www.autodoc.hu](http://www.autodoc.hu) has narrowed.

# Results – Top 10 rankings Country dossiers | Parts segment

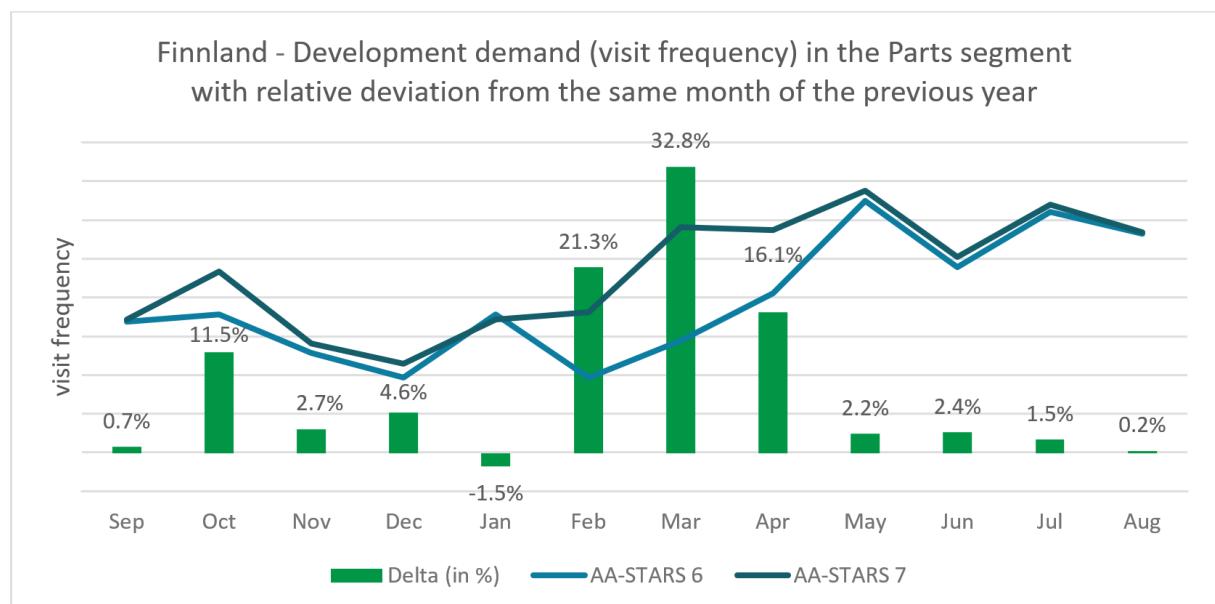
## Finland (FI)

Number of registered cars in 2021: 3.6 million

Number of parts shops in the index: n = 38

**At + 7.2 %, visitor frequency grew noticeably faster than the European market as a whole (+ 0.6 %).**

### Frequency of visits:



Market development in the country as a whole: + 7.2 %

1st half-year: + 6.3 %

2nd half-year: + 8.0 %

Compared to the European market as a whole (+ 0.6 %): stronger growth

Trend:

Growth was very stable throughout the year and has levelled off in recent months. We expect very low growth in the coming months.

## Top 10 ranking:

Ranking index 2024	Change compared to previous year	Top automotive aftersales online shops (URL)	The company
1	-	www.autodoc.fi	Autodoc SE
2	+1	www.aeromotors.fi	Aero Motors OY
3	+2	www.skruvat.fi	Skruvat Reservdelar AB
4	+2	www.nimark.fi	Nimark Varaosat
5	-3	www.autonvaraosat24.fi	Autodoc SE / Partex Global GmbH
6	+9	www.fixusnet.fi *	Koivunen Oy
7	-3	www.trodo.fi	Trodo SIA
8	-1	www.topautoosat.fi	Autodoc SE / Wemax Group GmbH & Co.KG
9	-	www.kl-varaosat.fi	KL-Parts Oy
10	-2	www.ak24.fi	Autokaubad24 OY

\* = www.fixus.fi now has its own domain for its shop: [www.fixusnet.fi](http://www.fixusnet.fi)

### Newcomer

[www.fixusnet.fi](http://www.fixusnet.fi) from 15th place to 6th place

### Relegated from the top 10

[www.autonvaraosatpro.fi](http://www.autonvaraosatpro.fi) from 10th place to 13th place

### Distance from 1st place to "runner-up"

The leader in Finland is still [www.autodoc.fi](http://www.autodoc.fi), with some distance to second place. The gap to [www.aeromotors.fi](http://www.aeromotors.fi) (2nd place) is roughly the same as last year.

### Special climbers in the top 100+:

[www.konekorjaamo.fi](http://www.konekorjaamo.fi) from 24th to 14th place (+ 10 places)

# Results – Top 10 rankings Country dossiers | Parts segment

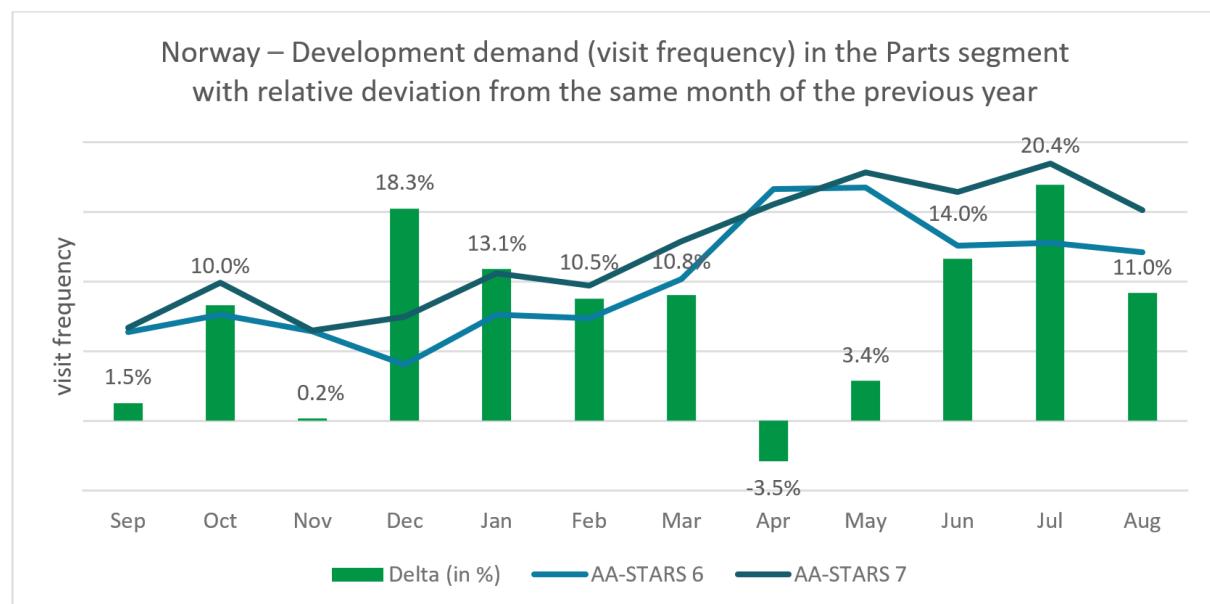
## Norway (NO)

Number of registered cars in 2021: 3.0 million

Number of parts shops in the index : n = 28

**Performing significantly better than the European average of + 8.9 % at + 0.6 %.**

### Frequency of visits:



Market development in the country as a whole: + 8.9 %

1st half-year: + 8.8 %

2nd half-year: + 8.9 %

Compared to the European market as a whole (+ 0.6 %): stronger growth

Trend:

Over the year as a whole, Norway is characterised by somewhat fluctuating growth, but stable overall when looking at the half-year results. We continue to expect positive growth.

## Top 10 ranking:

Ranking index 2024	Change compared to previous year	Top automotive aftersales online shops (URL)	The company
1	+1	<a href="http://www.eurodel.no">www.eurodel.no</a>	Eurodel AS
2	+1	<a href="http://www.autodoc.co.no">www.autodoc.co.no</a>	Autodoc SE
3	-2	<a href="http://www.skruvat.no">www.skruvat.no</a>	Skruvat Reservdelar AB
4	-	<a href="http://www.bildeler.no">www.bildeler.no</a>	Norsk Bildelsenter SA
5	+1	<a href="http://www.bilxtra.no">www.bilxtra.no</a>	Sørensen og Balchen AS
6	+1	<a href="http://www.autodeler.co.no">www.autodeler.co.no</a>	Autodoc SE / Partex Global GmbH
7	+1	<a href="http://www.gsbildeler.no">www.gsbildeler.no</a>	GS Bildeler AS
8	+1	<a href="http://www.nomax.no">www.nomax.no</a>	MG Trade AS
9	+1	<a href="http://www.reservedeler24.co.no">www.reservedeler24.co.no</a>	Autodoc SE / Wemax Group GmbH & Co.KG
10	+1	<a href="http://www.bildelerekspert.co.no">www.bildelerekspert.co.no</a>	Autodoc SE / Partio GmbH & Co. KG

### Newcomer

[www.bildelerekspert.co.no](http://www.bildelerekspert.co.no) from 11th place to 10th place

### Relegated from the top 10

[www.mekonomen.no](http://www.mekonomen.no) has dropped out of the ranking (previously 5th place) as it no longer fulfils the criteria for inclusion in the index (no functioning shop).

### Distance from 1st place to "runner-up"

The gap between [www.eurodel.no](http://www.eurodel.no) (1st place) and [www.autodoc.co.no](http://www.autodoc.co.no) (2nd place) has narrowed.

# Results – Top 10 rankings Country dossiers | Parts segment

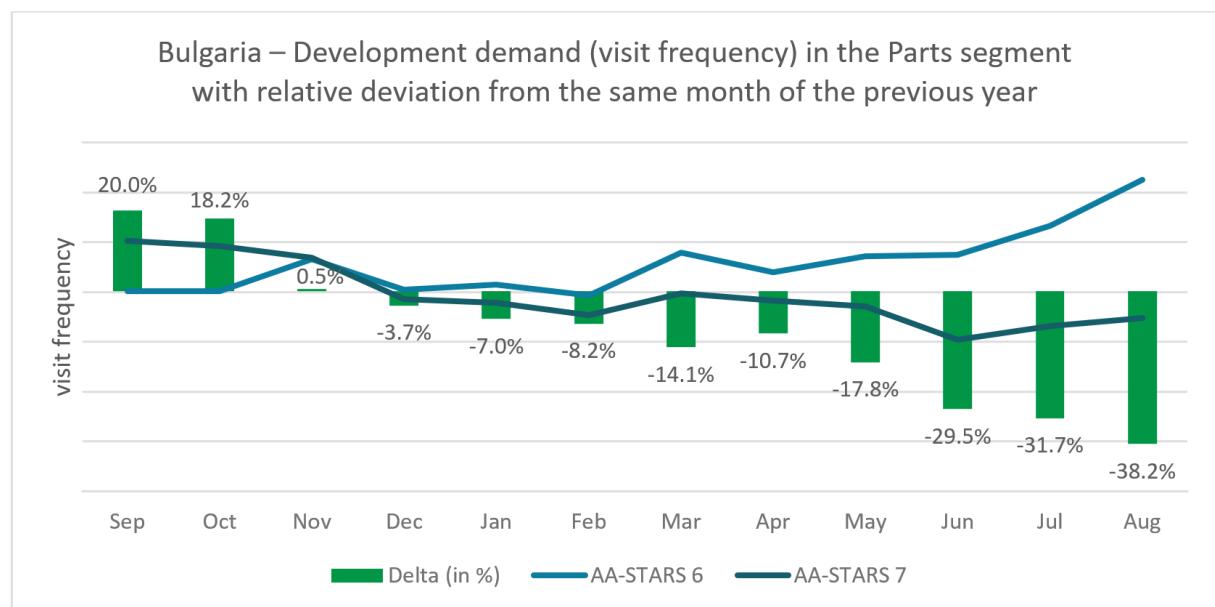
## Bulgaria (BG)

Number of registered cars in 2021: 2.8 million

Number of parts shops in the index: n = 20

**At - 11.8 %, this is one of the slowest growing countries in Europe (+ 0.6 %).**

### Frequency of visits:



Market development in the country as a whole: - 11.8 %

1st half-year: + 3.2 %

2nd half-year: - 24.5 %

Compared to the European market as a whole (+ 0.6 %): one of the slowest growing countries

#### Trend:

The positive change in the first half of the year was reversed in the second half of the year, with the negative trend continuing to grow. This development could almost be categorised as dramatic had it not been for the strong growth in the summer months of the previous year.

## Top 10 ranking:

Ranking index 2024	Change compared to previous year	Top automotive aftersales online shops (URL)	The company
1	-	www.autodoc.bg	Autodoc SE
2	-	www.autopower.bg	SM Group International Ltd.
3	-	www.avtochastionline24.bg	Autodoc SE / Partex Global GmbH
4	+1	www.avtosklad.bg	Taros Trade BG Ltd.
5	+1	www.autokelly.bg	LKQ CZ s.r.o.
6	+1	www.nasauto.bg	Nas Auto Group EOOD
7	-3	www.avto.bim.bg	BIM BG OOD
8	-	www.store.emk-33.com	EM COMPLETE 33 LTD
9	-	www.sauto.bg	Sauto
10	+3	www.topavtochasti.bg	Autodoc SE

### Newcomer

[www.topavtochasti.bg](http://www.topavtochasti.bg) from 13th place to 10th place

### Relegated from the top 10

[www.euavtochasti.bg](http://www.euavtochasti.bg) from 10th place to 11th place

### Distance from 1st place to "runner-up"

The gap between [www.autodoc.bg](http://www.autodoc.bg) and second-placed [www.autopower.bg](http://www.autopower.bg) has narrowed.

### Special climbers in the top 100+:

[www.projekt-tech.com](http://www.projekt-tech.com) from 20th place to 14th place (+ 6 places)

# Results – Top 10 rankings Country dossiers | Parts segment

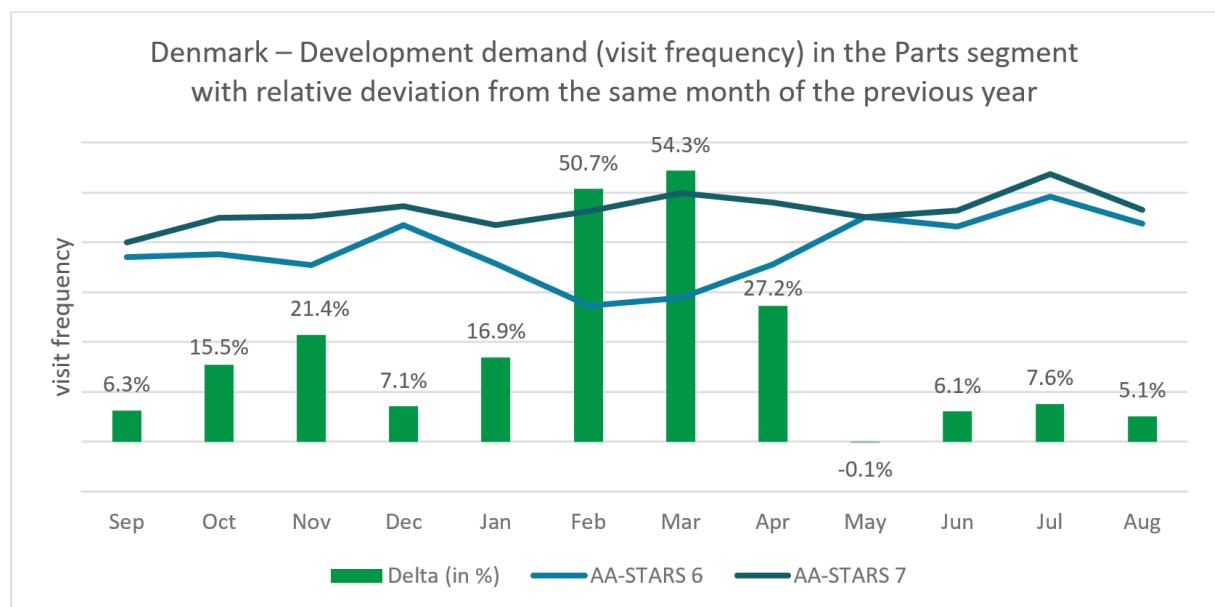
## Denmark (DK)

Number of registered cars in 2021: 2.8 million

Number of parts shops in the index: n = 30

**The growth in visitor frequency of + 16.2 % is significantly better than the European average (+ 0.6 %).**

### Frequency of visits:



Market development in the country as a whole: + 16.2 %

1st half-year: + 18.3 %

2nd half-year: + 14.4 %

Compared to the European market as a whole (+ 0.6 %): stronger growth

Trend:

The high level of growth weakened slightly in the second half of the year. Looking at the last few months, growth is expected to remain stable at a slightly lower level.

## Top 10 ranking:

Ranking index 2024	Change compared to previous year	Top automotive aftersales online shops (URL)	The company
1	-	<a href="http://www.thansen.dk">www.thansen.dk</a>	T. Hansen Gruppen A/S
2	-	<a href="http://www.autodoc.dk">www.autodoc.dk</a>	Autodoc SE
3	-	<a href="http://www.bildeleshop.dk">www.bildeleshop.dk</a>	Autodoc SE / Partex Global GmbH
4	+1	<a href="http://www.refako.dk">www.refako.dk</a>	Refako ApS
5	+1	<a href="http://www.schmiedmann.dk">www.schmiedmann.dk</a>	Schmiedmann Odense A/S, Schmiedmann Nordborg A/S
6	+1	<a href="http://www.autodeleshop.dk">www.autodeleshop.dk</a>	Autodoc SE / Wemax Group GmbH & Co.KG
7	+1	<a href="http://www.bildeekspert.dk">www.bildeekspert.dk</a>	Autodoc SE / Partio GmbH & Co. KG
8	+2	<a href="http://www.autodele24.com">www.autodele24.com</a>	Autodoc SE / Partio GmbH & Co. KG
9	+9	<a href="http://www.nap.dk">www.nap.dk</a>	Nordic AutoParts ApS
10	+4	<a href="http://www.carpardoo.dk">www.carpardoo.dk</a>	kfzteile24 GmbH

### Newcomer

[www.nap.dk](http://www.nap.dk) from 18th place to 9th place

[www.carpardoo.dk](http://www.carpardoo.dk) from 14th place to 10th place

### Relegated from the top 10

[www.autodele24.dk](http://www.autodele24.dk) from 9th place to 17th place

[www.ladaworld.com](http://www.ladaworld.com) (previously number 4) had to close its shop due to EU sanctions against Russian suppliers.

### Distance from 1st place to "runner-up"

The T. Hansen Gruppen A/S shop ([www.thansen.dk](http://www.thansen.dk)) remains number 1 and was able to further extend its already large lead over the Autodoc shop ([www.autodoc.dk](http://www.autodoc.dk)).

# Results – Top 10 rankings Country dossiers | Parts segment

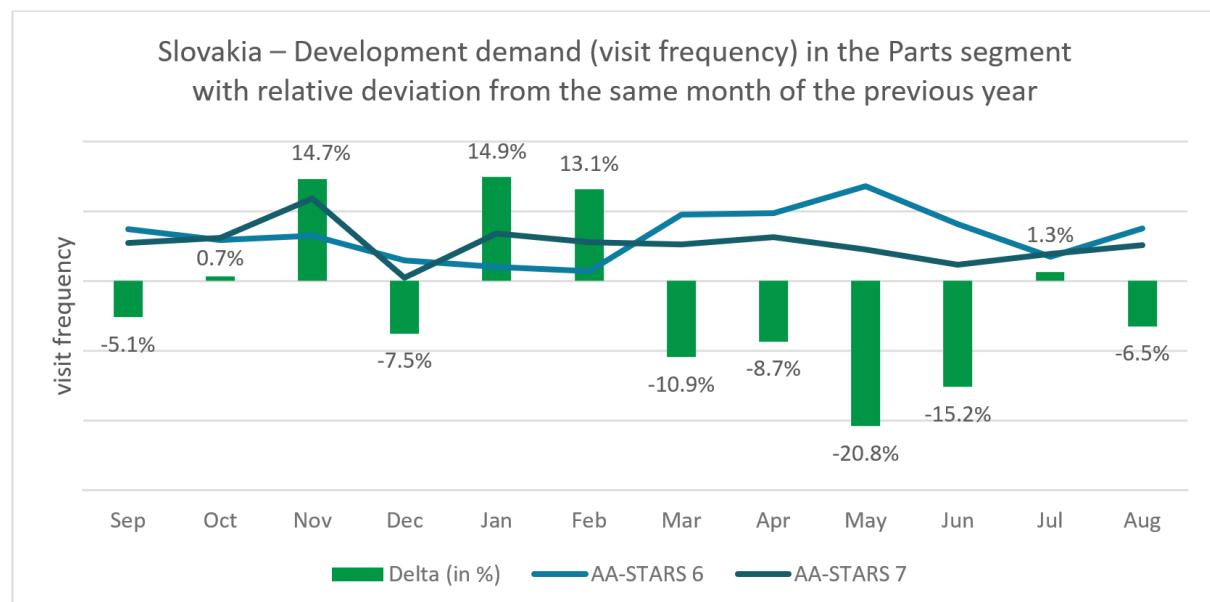
## Slovakia (SK)

Number of registered cars in 2021: 2.5 million

Number of parts shops in the index: n = 14

At - 3.3 %, visitor frequency was weaker than the European market as a whole (+ 0.6 %).

### Frequency of visits:



Market development in the country as a whole: - 3.3 %

1st half-year: + 4.9 %

2nd half-year: - 10.6 %

Compared to the European market as a whole (+ 0.6 %): weaker development

### Trend:

The positive growth not only weakened in the second half of the year, but also turned into a double-digit negative decline in demand. Due to the inconsistent development in recent months, we continue to expect a slight decline in demand.

## Top 10 ranking:

Ranking index 2024	Change compared to previous year	Top automotive aftersales online shops (URL)	The company
1	-	www.autodielygafa.sk	GAFA AUTO s.r.o.
2	+1	www.autodielyonline24.sk	Autodoc SE / Wemax Group GmbH & Co.KG
3	-1	www.autodoc.sk	Autodoc SE
4	-	www.autokelly.sk	LKQ SK s.r.o.
5	-	www.skoda-diely.sk	online-dily.cz s.r.o.
6	-	www.comco.sk	COMCO, s.r.o.
7	-	www.autodielyexpert.sk	Autodoc SE / Partio GmbH & Co. KG
8	+1	www.bardiauto.sk	BÁRDI AUTO SLOVAKIA s.r.o.
9	-1	www.euroautodiely.sk	Autodoc SE / Wemax Group GmbH & Co.KG
10	+12	www.autosave.sk	AutoSave, s.r.o.

### Newcomer

[www.autosave.sk](http://www.autosave.sk) from 22nd place to 10th place

### Relegated from the top 10

[www.rexbo.sk](http://www.rexbo.sk) from 10th place to 13th place

### Distance from 1st place to "runner-up"

The gap between [www.autodielygafa.sk](http://www.autodielygafa.sk) (1st place) and [www.autodielyonline24.sk](http://www.autodielyonline24.sk) (2nd place) has widened.

# Results – Top 10 rankings Country dossiers | Parts segment

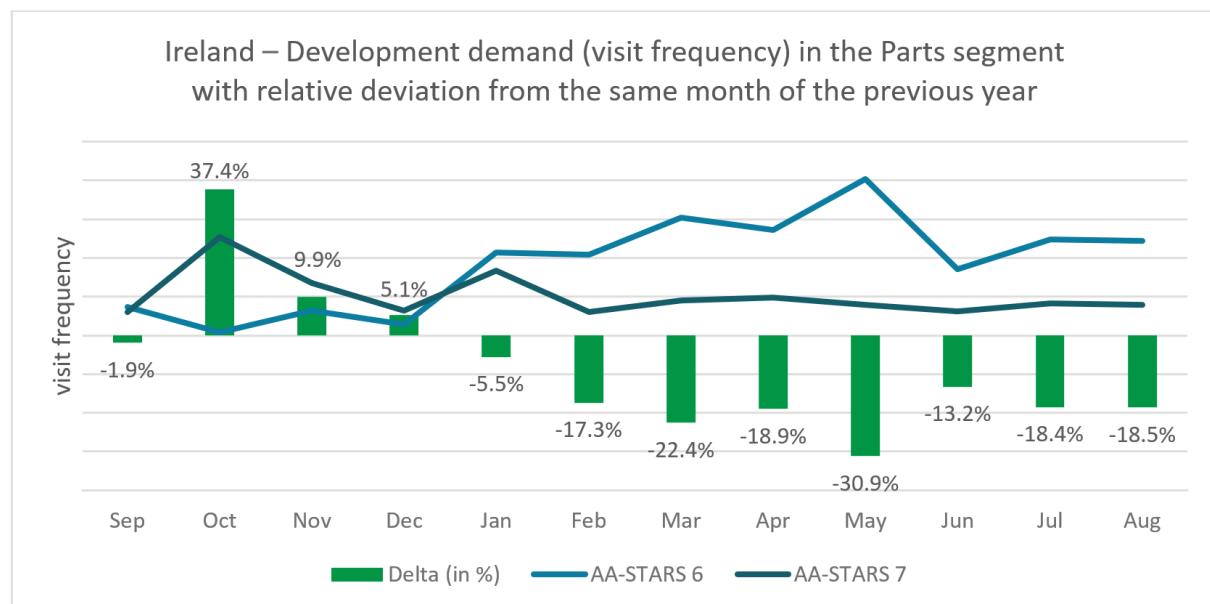
## Ireland (IE)

Number of registered cars in 2021: 2.3 million

Number of parts shops in the index: n = 14

**At - 10.1 %, the frequency of visits was significantly lower than in the European comparison (+ 0.6 %).**

### Frequency of visits:



Market development in the country as a whole: - 10.1 %

1st half-year: + 3.2 %

2nd half-year: - 20.8 %

Compared to the European market as a whole (+ 0.6 %): weaker development

Trend:

Demand fell from small growth in the first half of the year to a high negative level in the second half. It has stabilised at this level. We expect demand to remain stable at this negative level in the coming months.

## Top 10 ranking:

Ranking index 2024	Change compared to previous year	Top automotive aftersales online shops (URL)	The company
1	-	www.micksgarage.com	Crean Solutions Limited
2	-	www.auto-doc.ie	Autodoc SE
3	-	www.car-parts.ie	Autodoc SE
4	-	www.mister-auto.ie	Stellantis / Mister-Auto SAS
5	-	www.winparts.ie	Winparts BV
6	-	www.irishautoparts.ie	Irish Auto Parts
7	-	www.partsforcars.ie	PartsforCars
8	+1	www.omsautoparts.ie	OMS Auto Parts
9	-1	www.motorparts.ie	MotorParts.ie

The Irish market has a special feature. Due to the small size of the market (2.3 million vehicles) and its proximity to the UK, there are only a small number of providers that are primarily focussed on the Irish market. Otherwise, the market is also increasingly served from the UK market.

In 2024, only 9 shops made it into the Ireland ranking. Demand has fallen significantly for all other shops. Therefore no longer met the criteria for making the leap from the index to the ranking.<sup>10</sup>

In 10th place would have been [www.vantopia.ie](http://www.vantopia.ie) (Paul Gillett T/A Vantopia).

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<sup>10</sup> The criteria for inclusion in the ranking can be found in the next section "Background information on the study".

# Background information on the study

## The objective

In contrast to other studies, Speed4Trade takes a closer look at how big the B2C online shop market in the automotive aftermarket really is. And where it should reach. Namely the buyer.

In our view, this is best achieved by looking at the market from an online buyer's perspective rather than just from a company's perspective. Online visibility is therefore a primary factor for online success. To identify the shops, we used Google, marketplaces, price comparison sites and other freely accessible sources. All those where a shop could be visible to a buyer.

The advantage of our survey method: Previous studies leave a gap between real market data and proven study data. We do not analyse company key figures or conduct interviews with their limitations. Instead, we concentrate on what resonates with online customers. Bottom-up, so to speak.

## The market structure

The division of the automotive aftermarket into three primary product ranges is suitable for analysing the online business: Parts, Tyres & Rims and Specialized.

Within these product ranges, there may be further restrictions on vehicle types. In this study paper, we only consider the vehicle type **passenger car (including light vehicle)**.

### Parts

We have assigned shops to this segment that, among other things, enable a vehicle selection in order to find a suitable car spare part via the search function. This also applies to full-range suppliers. A shop is not allocated to several segments. Please note that the allocation is also based on the visual customer approach.

### Tyres & Rims

This segment primarily includes tyres, rims, complete wheels and relevant accessories. Tyres & Rims have been represented since the second edition of AA-STARS, but are not included in this year's study paper.

### Specialised

This segment, which is also referred to as "other", is also not included in this year's study paper. All areas that can also be labelled as accessories can be found here. These are items that, unlike car parts and wheel rims, often do not require exact vehicle categorisation. The Specialised/Other range includes, for example, shops specialising in:

- Vehicle accessories incl. car hi-fi, e-mobility, licence plates and others
- Oils, lubricants and operating fluids, care products, paints
- Tuning
- Vehicle accessories from vehicle manufacturers
- Repair shop accessories and more

## Research the online shops

The search runs according to the following pattern:

- Identification of sector-relevant shops with classification
- Inclusion in the index
- Inclusion in the ranking

Online shops that fulfil the following criteria were included in the index for Europe<sup>11</sup> :

- B2C shop, active and functional
- Automotive aftersales product range: focus on segment Parts (P) in this edition of the study
- Aftersales range for passenger cars/light vehicles
- Assignment to a country in Europe (if the country with the highest frequency of visits to the shop is in Europe)
- Only countries with more than 2 million registered cars in 2021 included (excluding Turkey and Ukraine)

Note on the presentation: In order to be able to sort the shops more easily and, above all, uniformly, we list all URLs with the prefix 'www' in the study paper, even if this should not be part of the URL.

Segment	Inclusion in the index (number of shops)	Inclusion in the ranking (number of shops)
Parts	1,931	1,422

The turnover of a shop that is relevant for the ranking is always taken into account for the shop's entire product range. There is no division into product ranges. Only shops with a turnover of more than 50 K € per year are included in the ranking.

## Calculation of the ranking

Preliminary note: The following information on gross merchandizing volume (GMV) and shop sales should be noted above all if these key figures are published as part of the respective AA-STARS study paper.

Speed4Trade has developed several **algorithms** for calculating the gross merchandizing volume (GMV).

The sales of the individual online shops were calculated using the Speed4Trade algorithms as the best possible approximation. The algorithms partly use average values from the automotive aftermarket, which are based on real data analyses and are regularly adjusted.

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<sup>11</sup> Europe-wide, 22 countries incl. Germany

**Regression analyses** are used in the market calculations to minimise errors. Due to the use of average values, the turnover of each individual shop may deviate upwards or downwards from our calculations. However, the overall market size is well represented by this optimisation.

#### **Trading volume for Germany and selected European countries**

AA-STARS collects current figures for the gross merchandising volume in Germany and selected countries in Europe. In B2C retail, it is not always possible to clearly delineate countries in this way, as national borders become blurred. All shops always have a share of purchases from other countries. B2C shops rarely limit themselves to a single country of delivery. Shop sales are assigned to the country of the country-specific domain extension of the shop. For extensions that are not country-specific (e.g. com or net), the country with the highest frequency of visits is used. Sales are not allocated to several countries.

Please note that, depending on the ranking, only the individual online shops and not the company's figures are considered and presented. A company usually uses many channels for its online retail activities (multi- or omni-channel), often also several online shops and occasionally also apps. There is often an online B2B business segment that has little external visibility.

This does not necessarily mean that the top-ranked online shop is also the most successful company on the market. Some companies even have several shops in the top 10.

Shops with a GMV of less than € 50 K per year were included in the index but were not taken into account for the respective ranking.

# What do you need?

## Our promise!

- **What data do you need to make better decisions?**
- **What tasks do you want to perform on the basis of data?**
- **How do you determine the benefit?**
- **Our offer: Moving forward together**

The AA-STARS index focuses on a small section of the automotive aftermarket<sup>12</sup> – primarily on B2C online shops in Europe in the car spare parts, wheels and accessories product ranges.

There are many other market areas and issues that we have not addressed in this study paper and some of which we are not yet aware of.

Please ask us for any further market information you may require.

**Yes, let's talk!**

Click on the button to send us a non-binding enquiry to discuss your data or analysis requirements. We look forward to hearing from you!

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<sup>12</sup> In our AA-STARS study paper, we usually only show you a small section (e.g. the top 10 or 25). Please contact us if you would like access to more data.

# Publisher | Responsible for the content

## About Speed4Trade - Smart Digital Commerce & Service Platforms

Speed4Trade supports companies in digitalising and automating their trading and service processes. The software provider specialises in setting up digital sales and service platforms and integrating them into existing IT systems. Since 2005, Speed4Trade has stood for first-class software products, high-performance interfaces and excellent project know-how. The experienced software architects accompany their customers in all project phases – from the initial idea to successful implementation. More than 250 manufacturers and retailers from 19 countries, B2B as well as B2C, gain access to more customers and sales securely, reliably and efficiently thanks to Speed4Trade. This is, what 100 employees at the company headquarters in Altenstadt a. d. Waldnaab in Bavaria are working for every day.

[www.speed4trade.com](http://www.speed4trade.com)

Customer proximity  
through digital solu-  
tions – from  
Speed4Trade.

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